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FOR IMMEDIATE RELEASE

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AWAM's 9th Charity Treasure Walk-a-Hunt: Team Up for A Difference

PETALING JAYA – AWAM will be holding it's 9th Charity Treasure Walk-a-Hunt this year!

The event is aimed at raising public awareness on issues of violence against women and women's rights in Malaysia. Through this event, AWAM hopes to garner more support from the public in advocating for a non-violent and non-discriminatory community. In addition, AWAM hopes that the event will raise funds for AWAM to sustain its programmes.

The event is an excellent opportunity for members of the public to spend a day of fun together with their family and friends, and contribute back to society. Participants stand a chance to win exciting prizes, including a 4-day-3-night Krabi-Phuket cruise (for two persons) aboard the Superstar Libra.

The Treasure Walk-a-Hunt will be held on the **10th of August 2014 (Sunday)** at **Tropicana City Mall**, Petaling Jaya.

AWAM President, Ho Yock Lin, raised that "Sexual violence is still rampant in Malaysia. We need as much support as we can from the public to advocate for a safe space for women and girls. In May 2014, a 15-year-old girl was gang-raped by 38 men in Kereteh, Kelantan. Three weeks after the Kelantan incident, six army personnel gang-raped a 14-year-old girl in Pontian, Johor. What is even more upsetting about all these cases is that they did not trigger much public outcry."

"Team Up for A Difference" is the selected theme of the 9th Charity Treasure Walk-a-Hunt. "This theme was chosen because we strongly feel that it takes a team effort in order to provide support to victims of sexual violence and to make a difference in a person's life," Ho stated.

Ho urged the public to sign up for this charity event as a gesture of supporting gender equality, "Just create your own team of 2 to 4 individuals, register and send your payment of RM60/pax to our office. Sign up and show your support today and help to make a difference on many sexual abuse victims!"

Entry forms can be downloaded via AWAM's website (www.awam.org.my). Do visit www.facebook.com/AWAMMalaysia for updates on the event.

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