



**10th Charity Treasure Walk-a-Hunt
Gender Equality – Pace for Change**

organised by the All Women's Action Society (AWAM)

Kuala Lumpur, 1 June 2015 - The All Women's Action Society (AWAM) held its 10th Treasure Walk-a-Hunt at Viva Shopping Mall, Cheras, on Sunday March 31st. With close to 150 participants, it was a fun-filled and educational day to "Pace for Change".

This year, the winning teams - 4Ekor and Team Bolster took home the two grand prizes, a 4 Day 3 Night Phuket to Krabi cruise sponsored by Star Cruises.

The Lucky Draw event that was held after the Walk-a-Hunt allowed other participants to try their luck in winning some very exciting prizes, also including two more sets of 4 Day 3 Night Phuket to Krabi cruises by Star Cruises. Many participants went home happy and satisfied thanks to our sponsors such as Nestle, Pestle & Mortar, Coffee Bean, The Body Shop, and Metrojaya.

For the past 10 years, AWAM's Treasure Walk-a-Hunt has been a success and could not have been achieved if it were not for our generous sponsors and participants. Despite our achievements, we know that there is still a long way to go before all women are afforded the equal opportunity and access they deserve.

"Allowing women to have equal access and opportunity and to be free from all forms of discrimination only benefits us all. It is about moving towards a more equal society in which all persons are treated with respect," said treasure hunt participant, I-May Choo from team #witches.

AWAM's annual Treasure Walk-a-Hunt was organised as part of our efforts to create a just, democratic and equitable society where all persons, including women, are free from all forms of discrimination and violence.

"Gender equality is not just a woman's fight, it's our fight and we should all be working together to end gender discrimination," said Kelvin Ng, an intern from AWAM.

Contact Yong Yi at 014 234 8198 or training.programs.awam@gmail.com for more information. Visit our Facebook page www.facebook.com/AWAMMalaysia for the latest updates.

Notes to the editor

Event details

Name of event: 10th Annual Treasure Walk-a-Hunt: Gender Equality – Pace For Change

Date: 31 May 2015

Time: 7am – 2pm

Venue: Viva Shopping Mall, Cheras

Registration fees: RM 30/pax for students and RM60/pax for non students

About All Women's Action Society (AWAM)

The All Women's Action Society (AWAM) is an independent feminist organisation based in Petaling Jaya. AWAM envisions a just, democratic, and equitable society where all persons, in particular women, are treated with respect and are free from all forms of violence and discrimination. To meet this vision, AWAM conducts lobbying and networking activities to bring about positive changes in the law for women, public education and training activities to raise awareness about women's rights, provide services such as counseling and legal information clinic for women in crisis, and issues publications and press statements in relation to issues surrounding gender based violence and the politicisation of ethnicity and religion and its impact on women.