

PRESS RELEASE



10th Charity Treasure Walk-a-Hunt Gender Equality – Pace for Change

organised by the All Women's Action Society (AWAM)

Kuala Lumpur, April 8, 2015 - The AWAM Charity Treasure Walk-a-Hunt is back for its tenth year!

Every year, due to the support of our participants and corporate sponsors, AWAM is able to continue to fight its way towards gender equality. However, ten years on, we know that there is still a long way to go. Therefore, the theme of this year's Charity Treasure Walk-a-Hunt is "Gender Equality – Pace for Change" as we continue our journey towards the realisation of goal. We use the word 'pace' because we believe that change requires long term commitment and we need to pace ourselves to ensure that we can continue this journey.

AWAM believes that women must be able to enjoy and have access to the same opportunities as men. In the end, there must be results on the ground that are reflected in women's lives.

"This does not mean that women are to be treated like men. It means that differences in women's biology such as child birth, must be factored in when crafting laws, policies and programmes," says Ho Yock Lin, President of AWAM.

"When women's rights are affirmed, it creates a ripple effect that will benefit the community as more individuals are able to participate in and contribute to society," Ho continued.

AWAM would like to urge all Malaysians to be part of the movement for gender equality. Gender-based violence can only be addressed when the community comes together to eliminate gender discrimination. This also requires commitment to equal rights at the state and national level.

AWAM's annual Treasure Walk-a-Hunt is organised as part of our efforts to create a just, democratic and equitable society where all persons, including women, are free from all forms of

discrimination and violence. We will be hosting the event on 31 May 2015 at 7AM at Viva Shopping Mall.

Participants are encouraged to form groups of two to four persons and work as a team to solve questions related to the relevant theme. The registration fee is RM60/pax with a special rate of RM30/pax for students with a valid ID. The success of the event depends on the people who join us so sign up today!

Register your team at www.awam.org.my! Contact Yong Yi at 014 234 8198 or training.programs.awam@gmail.com for more information. Visit our Facebook page www.facebook.com/AWAMMalaysia for the latest updates.

Notes to the editor

Event details

Name of event: 10th Annual Treasure Walk-a-Hunt: Gender Equality – Pace For Change

Date: 31 May 2015

Time: 7am – 2pm

Venue: Viva Shopping Mall, Cheras

Registration fees: RM 30/pax for students and RM60/pax for non students

About All Women's Action Society (AWAM)

The All Women's Action Society (AWAM) is an independent feminist organisation based in Petaling Jaya. AWAM envisions a just, democratic, and equitable society where all persons, in particular women, are treated with respect and are free from all forms of violence and discrimination. To meet this vision, AWAM conducts lobbying and networking activities to bring about positive changes in the law for women, public education and training activities to raise awareness about women's rights, provide services such as counseling and legal information clinic for women in crisis, and issues publications and press statements in relation to issues surrounding gender based violence and the politicisation of ethnicity and religion and its impact on women.