



ALL WOMEN'S ACTION SOCIETY 
ANNUAL REPORT 2013

PEOPLE OF AWAM

Office Bearers [March 2012 – March 2014]

President	: Ho Yock Lin
Deputy President	: Sofia Lim Siu Ching
Secretary	: Judith Loh Foong Lin
Treasurer	: Tan Beng Hui
Ordinary Council Members	: Thency Gunasekaran Susie Cheng Yoke Chang Jamilah Mohammed

Management Committee Members

President	: Ho Yock Lin
Deputy President	: Sofia Lim Siu Ching
Secretary	: Judith Loh Foong Lin

Staff

Senior Programmes Manager	: Betty Yeoh Siew Peng
Finance and Admin, Assistant Manager	: Emily O. Mathius
Assistant Programmes Manager	: Lee Wei San
Programme Officer	: Smita Sharma (resigned 28 February 2013)
Assistant Programme Officer	: Hew Li-Sha (resigned 31 July 2013) Milan Sadhwani (resigned 31 July 2013) Ameirunaisyah Ismail (commenced 15 August 2013) Choong Yong Yi (commenced 1 September 2013)
Consultant (Book keeper)	: Loke Siew Fung

Working Collective

Ameirunaisyah Ismail (commenced 15 August 2013)
Betty Yeoh Siew Peng
Choong Yong Yi (commenced 1 September 2013)
Emily O. Mathius
Hew Li-Sha (resigned 31 July 2013)
Ho Yock Lin
Jamilah Mohammed
Judith Loh Foong Lin
Lee Wei San
Lim Chin Chin
Milan Sadhwani (resigned 31 July 2013)
Smita Sharma (resigned 28 February 2013)
Sofia Lim Siu Ching
Susie Cheng Yoke Chang
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REPORT BY THE HONORARY SECRETARY

AWAM is in its 28th year of operations. We are proud to share with you our work and achievements of 2013. In our understanding of the realities of women, AWAM continues to play a very substantive role in lives of women through its programs and activities. The committees drive these activities into action providing service to women and society at large. Our vision, mission and passion drive us to know, understand and to do more for the good of society.

The 2013 report captures a detailed account of AWAM's work and records our activities, achievements and challenges rooted in our vision to create a just democratic and equitable society where persons, in particular women, are treated with respect and are free from all forms of violence and discrimination. The full version of the report will be made available on our website at <http://www.org.my/communications/publications/>.

AWAM's work is anchored on two main thematic programs, **Gender Based Violence (GBV)** and the **Politicisation of Ethnicity and Religion (PER)**. We focus on these programs because of the impact they have on society in general and women in particular.

The work of the **Gender Based Violence (GBV)** Committee works toward prevention and elimination of discrimination and violence against women. The goal is towards achieving gender equality for all.

The year 2013 was an exciting and busy year as the work focused on a nationwide campaign against domestic violence (DV). This resulted in 30 of AWAM and Non-Governmental Organization's (NGOs) participants being trained to facilitate these workshops. The campaign for this year covered the states of Negri Sembilan, Perak, Kedah, Melaka, Selangor and Wilayah Persekutuan Kuala Lumpur. Together with this campaign a brochure on this issue of domestic violence was produced in two languages.

The campaign also strengthened the collaboration of NGOs and service providers like the State Health and Welfare Department, the Royal Malaysian Police and the General Hospitals. These sectors received trainings on gender sensitization with the aim to provide services that will not compromise the health, welfare and dignity of survivors of violence. Kuala Lumpur SOGO funded this nationwide campaign.

GBV also addressed the need on legal reforms on laws affecting women. Working with the Reproductive Rights Advocacy Alliance Malaysia (RRAAM) on the policy of Termination of Pregnancy (TOP), a memorandum was submitted to Ministry of Health (MOH). This policy calls on MOH to ensure termination of unwanted pregnancy is safe and accessible to women.

2013 GBV issues were captured through different forms of media. This gave prominence to the awareness of the women's issues through television programs, radio talk shows, public service announcements and publicity through social media. A video on domestic violence was

produced with the support of Datuk Arunan and friends.

AWAM was presented with the "Vocational Award" by the Rotary Club of Cheras for her work in supporting women in the field of prevention of violence against women and rights of women. Thank you to the GBV team.

AWAM continues to work with the KL and Selangor Legal Aid Clinic, SIS and WAO on the joint NGO/LAC Legal Aid Clinics. **Services** play a very important role in AWAM. At our center we encounter the lives of women who have faced immense challenges, and over the last few years, we too faced an increase of male clients who seek counseling and legal advice. AWAM continues to give legal service and counseling either on face to face meetings, over the phone and through our emails. We are assisted by our Legal Aid chambering pupils, para-counselors and counselors interning for their masters. In 2013 AWAM received a total of 431 new cases and this does not include follow-up work with our clients.

This report gives one an in depth analysis of the types of cases and also the impact that clients face due to lack of structural support.

AWAM continues to make invaluable contributions in the area of **Public Education and Training (PET)**. This is used as a way of raising public awareness on the topics listed below and through this, we hope to slowly reshape the way people understand these issues. In 2013, our training covered topics on gender-based violence, sexual harassment at the workplace, domestic violence, rape, women`s rights and CEDAW, safety issues and women`s leadership.

We were invited by Corporations, Banks, NGOs and Political Parties, Ministry of Health, Ministry of Women, Family and Community Development, Universities, Colleges, Schools, hospitals, Religious Institutions, the Bar Council and Clubs to run trainings for employers, employees, students and community leaders, and covering a wide spectrum of areas and people.

AWAM`s training is core in our work and a challenge we face in AWAM is to maintain a pool of trainers who are able and knowledgeable to train on a wide range of topics and in different languages.

2013 set us on developing AWAM's voice in AWAM's **Politicisation of Ethnicity and Religion (PER)** work. This is a continuation of our work in 2012 which saw us strengthening our own knowledge on the issue through study sessions, workshops and a public talk.

A key activity for 2013 was an expert group meeting to develop a training manual to promote an alternative understanding of ethnicity and religion in Malaysia. This manual looks to engage of young persons to think critically and engage constructively on the issue of ethnicity and religion in Malaysia. In the long run, we expect that this will bring about a better Malaysia, which values diversity and pluralism rather than seeking to punish or persecute difference. A workshop using open space technology was held with young women in the lead up to the expert group meeting. We also continued to build our own knowledge on this issue through 2 study sessions.

Advocacy and Networking is critical to AWAM's work and mission. This year, AWAM continued to work closely with various organisations and coalitions in order to amplify the impact and reach of our advocacy efforts. In 2013, we collaborated with the Joint Action Group for Gender Equality (JAG), the Reproductive Rights Advocacy Alliance Malaysia (RRAAM), Gabungan Bertindak Malaysia (GBM) and Women's Learning Partnership (WLP).

Through JAG's lobbying and networking efforts, we are now part of an NGO-government Working Committee to work on Violence Against Women laws chaired by the Attorney General. We also continued to collaborate with JAG on joint events such as the Aiyoh...Wat Lah?! Awards, and an election video, 'Undi Anda Suara Anda' to encourage women voters to participate in the 13th General Elections.

AWAM as part of JAG for Gender Equality, won the UN award for "Millennium Development Goal Three: Promote Gender Equality and Empower Women".

AWAM's **Information and Communication** continues to play a very important role in bringing the message of women issues to a wider forum and platform through the different channels of media. 2013 was yet another year where AWAM was constantly sourced as resource persons to appear on radio and television talk shows, and on print media to capture our opinion on issues pertaining to women. This year we particularly focused on social media through our Website, Facebook and Twitter pages. These platforms have helped to profile AWAM and our message on the issues of women.

AWAM has its own monthly e-link to connect with its members on its activities. AWAM sent out 25 press statements, issued another 14 statements under JAG for GE. During the 16 days of activism, public service announcement highlighted our community message titled "Domestic Violence Hurt Families" and this was in the form of a specially designed video for AWAM. Other radio and community messages were played on Traxx FM and Mix FM stations.

On our social media, AWAM's Facebook had 10,264 visits. Majority of the visitors are from Malaysia followed by India, Turkey, Egypt and USA and in 2013 AWAM's website received 38,556 unique visitors, some who had visited the site more than once. The majority of visitors are from Malaysia, USA, Ukraine, China and Great Britain.

Our social media is interactive. We send out information through photos, pictures, videos, poster and we also receive private messages from individuals seeking help, queries regarding membership, volunteering and internship programs at AWAM.

Organization Development (OD) encompass the areas of Membership and Staff Development, Administration and Fund-Raising. AWAM is a member driven organization and we are run by staff and committed volunteers. AWAM started in 1985, registered in 1988 and she is in her 29th year.

In 2013 AWAM conducted two orientations for its members. We receive many interested people who are drawn to our work and want to apply as members, but the challenge is that of sustainability.

Majority of members are not able to commit their time in AWAM and thus we have to constantly seek for volunteers participation when we have programs and activities. Our other challenge is that of the participation of the younger generation. The tool of the young generation is that of the social media where encounters take place in cyber space rather than in a physical location. AWAM will need to look at new ways of engagement.

The OD is also responsible for organizing our year end evaluation and planning (EnP). This year the committee combined the EnP with a retreat for its staff and active members in Janda Baik, another wonderful hideout with nature. This was our time out to evaluate our activities, direction and touch base with staff and volunteers. We were again fortunate to have the expertise of Saira Shameem with us. For our retreat we experienced a session on gong therapy where we were 'floated' to the rhythmic beat of the instrument!

2013 also saw the birth of Feminist Friday, an activity for its members to meet and engage in a non-judgemental and open discussion on issues not often debated on. Read more about this in our report.

It was a very involved and exciting year for the **Fundraising** team. Besides the many smaller events and AWAM's 8th Treasure Hunt, AWAM organized the first White Ribbon Run and Walk which drew a crowd of 3000 participants. This event brought in a substantial sum of money with the help of generous sponsors like Asiasons. Do read more of our fun fundraising activities in our report.

AWAM has a small pool of 6 dedicated staff that anchors all the activities, programs, events and administration together with the active and committed volunteers. They form the very backbone of the organization. We are very thankful to always have interns, volunteers who spend their semester break interning with us and also friends of AWAM who continue to encourage and support us during our campaigns.

I invite you to read our report where our staff has taken time to reflect, write and share with you who AWAM is. We continue to be a positive force for the lives of women and society. In summary, we are proud in what we have achieved this year. 2013 continues to be a year of growth and achievement, of personal efforts and collective efforts, of volunteers, staff, donors, contributors and friends working together for the greater good of society.

On behalf of AWAM I like to thank all of you for your continuous support and your trust in us.

Honorary Secretary
Judith Loh Foong Lin

CALENDER OF EVENTS

Acronyms

CEDAW: Convention on the Elimination of All Forms of Discrimination against Women

COMANGO: Coalition of Malaysian NGOs in the Universal Periodic Review (UPR) Process

JAG: Joint Action Group for Gender Equality

LAC: Legal Aid Clinic

OSCC: One Stop Crisis Centre

NCWO: National Council of Women's Organisations

RRAAM: Reproductive Rights Advocacy Alliance Malaysia

SIS: Sisters in Islam

WAO: Women's Aid Organisation

WLP: Women's Learning Partnership

JANUARY

7 JAN

Betty and Milan were on NTV7's Bella show to talk about the issue of increasing number of rape cases in Malaysia. [Media team]

8, 9 & 10 JAN

Wei San attended the Symposium on Polygamy organised by SIS. [PER Committee]

11 JAN

Betty conducted a talk on the 'Role of NGOs in dealing with Violence against Women' for the Tengku Ampuan Rahimah Hospital (HTAR) in Klang. [GBV / PET Committee]

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme at the Kuala Lumpur Bar. [GBV/Services Committee]

15 JAN

AWAM organised a press conference on the issue of rape on behalf of JAG at AWAM's office. This was in response to the brutal gang rape and murder of a young Indian woman in New Delhi. [Advocacy & Media team]

19 & 20 JAN

JAG held its Evaluation and Planning Meeting [Advocacy]

26 & 27 JAN

AWAM organised part two of its Annual Evaluation and Evaluation. The first part was held in November 2012. [OD Committee]

31 JAN

AWAM organised a small group discussion on the issue of rape with AWAM and JAG members. [GBV Committee]

FEBRUARY

16 FEB

Li-Sha and Milan conducted a talk for UndiMsia members as part of UndiMsia's chat series on the theme "Yes means Yes: Because how many times have we said No!" (Issue of rape and consent). [GBV Committee]

28 FEB

Betty attended NCWO's Law Reform Consultative Meeting to discuss a Memorandum on Law Reform to the Prime Minister. The Memorandum covered women and children's rights issues including Citizenship; Stateless Children, Illegitimate Children, and Child Marriage; Family Law; Derivative Pension; Penal Code and CEDAW. [Advocacy]

5 FEB

Wei San was at the JAG Press Conference calling for the government to meet its election promises ("Kotakan Kata"). This was held at the office of Sisters in Islam. [Advocacy]

19 FEB

AWAM, WAO and SIS organised a one-day NGO training for legal chambering pupils from the Selangor and Kuala Lumpur Legal Aid Clinic (LAC). These pupils are attached to each NGO's LAC for 3 months. The training was held at the Kuala Lumpur Bar. [GBV/Services Committee]

2 & 3 MARCH

AWAM conducted a two-day workshop on CEDAW for law students at the Universiti Sains Islam Malaysia (USIM). Betty was the primary trainer for the workshop. [GBV/PET Committee]

16 - 21 FEB

Betty was one of the trainers for the Women's Learning Partnership (WLP) Pre-Institute and National Training of Trainers in Zimbabwe. [GBV Committee]

20 FEB

Jamilah & Milan conducted a session on "Sexual Harassment" for school counsellors at Kuantan, Pahang. The workshop was organised by NCWO and the Ministry of Education. [GBV/PET Committee]

5 MARCH

Li-Sha attended a Bar Council Forum on Sentencing Council at the Kuala Lumpur Selangor Chinese Assembly Hall. [Advocacy]

MARCH

6 MARCH

AWAM organised a study session on behalf of JAG on the topic, "The Constitutional State in Malaysia: Theocratic, Secular or Hybrid?". The talk was presented by Prof. Datuk Dr. Shad Saleem Faruqi at Sisters in Islam (SIS). [PER Committee]

13 MARCH

Betty conducted a session on "Gender Sensitisation" at Institute Social Malaysia (ISM). [GBV/PET Committee]

15 MARCH

Betty was one of the speakers at the Asian Law Students' Association (ASLA) Malaysia National Forum 2013 on the topic of "Rape - Time to Reform". [GBV/PET Committee]

16 & 17 MARCH

Betty conducted a session on CEDAW at Universiti Tun Hussein Onn Malaysia (UTHM). [GBV/PET Committee]

19 MARCH

Wei San conducted a session on Violence against Women for students of the Gender Studies Program at Universiti Malaya (UM). [GBV/PET Committee]

28 MARCH

AWAM ran an information booth at HELP College for HELP's CareerSENSE.

28 MARCH

AWAM organised a discussion session on case management and how to ensure clients are moving forward in order to improve AWAM services for AWAM para-counsellors and interns only. [GBV/Services Committee]

30 MARCH

AWAM Annual General Meeting (AGM) at AWAM office.

2 APR

Betty was on the Traxx.fm program, "United Nations Gender Equality Radio Campaign" to talk about Sexual Harassment. [Media team]

5 APR

Li-Sha and Wei San were interviewed by law students from the Universiti of Malaya on the issue of statutory rape.

APRIL

6 APR

Betty conducted a session on "Safety of Women" for the Ministry of Women, Family and Child Development (MWFCD) and Sunway College, at Sun City, Ipoh. [GBV/PET Committee]

14 APR

Betty conducted a talk on Domestic Violence for the Buddhist Gem Fellowship Counselling Unit (BGFCU). [GBV/PET Committee]

16 APR

JAG representatives briefed the European Union Delegation on the status of women in Malaysia, presenting critical issues under the NGO CEDAW report. Wei San represented AWAM to present on issues of violence against women and girls. [Advocacy]

17 APR

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme at the Kuala Lumpur Bar. [GBV/Services Committee]

24 APR

Betty conducted a session on "Women's Rights in Malaysia" for Rotarians from Malaysia and Philippines. [GBV/PET Committee]

27 APR

Milan and Li-Sha conducted a session on Gender at the "Hear Us Out" conference, organised by Canadian Pre-University Programme at Taylor's College, Subang. [GBV/PET Committee]

28 APR

Betty conducted a talk on "Domestic Violence" for the Sikh Women Awareness Network (SWAN) Centre. [GBV/PET Committee]

2 MAY

Wei San attended a talk by Professor Charles Hirschman on, "The Measurement and Meaning of Race and Ethnicity in Malaysia: An Update" organised by Persatuan Ekonomi Malaysia (PEM) at University Malaya. [PER Committee]

10 MAY

Li-Sha and Milan conducted a session on "Gender" at the iCare iVolunteer NGO Fair at Sunway University. [GBV/PET Committee]

MAY

15 MAY

Betty conducted a session on "Sexual Harassment" for school counsellors in Bintulu, Sarawak. The workshop was organised by NCWO and the Ministry of Education. [GBV/PET Committee]

20 MAY

AWAM, WAO and SIS organised a one-day NGO training for legal chambering pupils from the Selangor and Kuala Lumpur LAC. These pupils are attached to each NGO's Legal Aid Clinic for 3 months. The workshop was held at the Kuala Lumpur Bar. [GBV/ Services Committee]

23 MAY

Betty & Kristine provided a briefing on Violence Against Women at a Public Exhibition on VAW launched by the Ministry of Women, Family And Community Development's WAJA Program in Shah Alam. [GBV/PET Committee]

26 MAY

JAG held the "Aiyoh...Wat Lah?!" Awards" at Leonardo's, Bangsar. [Advocacy]

27 MAY

Thency conducted a "Gender Sensitisation Awareness" session at a Training of Trainers on the Domestic Violence Act in Port Dickson. This workshop was organised by the Ministry of Women, Family and Community Development. [GBV/PET Committee]

29 & 30 MAY

Milan and Wei San attended the Women Deliver Conference at the KLCC Convention Centre.

29 MAY

Betty conducted a session on "Gender Sensitisation Awareness" for Welfare Department officers at Institute Social of Malaysia (ISM). [GBV/PET Committee]

1 JUNE

AWAM held a workshop using Open Space Technology with members and friends of AWAM, on the theme "Apa Lagi Cina Mahu? What does this have to do with me?" [PER Committee]

4 JUNE

Wei San appeared on NTV7's The Breakfast Show, to talk about the issue of statutory rape and child marriage. [Media team]

JUNE

6 JUNE

AWAM ran an information booth and talk on Domestic Violence and Sexual Harassment to University of Malaya staff and students. [GBV/PET Committee]

8 & 9 JUNE

AWAM was the recipient of a fundraising project by Sunway students, called the WHAT Bazaar. Li-Sha, Yock Lin and Betty were there to talk about women's rights. The WHAT Bazaar was held at Jaya One. [OD Committee]

Betty conducted a talk on "Women's Rights" for the Event Management Faculty at Sunway University. [GBV/PET Committee]

9 JUNE

AWAM co-organised a Fundraising Baking Workshop, in collaboration with the Pixel Project. [OD Committee]

11 JUNE

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme at the Kuala Lumpur Bar. [GBV / Services Committee]

13 JUNE

AWAM in collaboration with KL Sogo, launched the Nationwide Campaign against Domestic Violence. The press conference was held at KL Sogo's premises. [GBV/PET Committee]

18 JUNE

AWAM organised a press conference for Penan women from the Baram area in Sarawak. The women were here to follow up on the Ministry of Women's on the recommendations made in the 2009 report of the "Jawatankuasa Bertindak Peringkat Kebangsaan bagi Menyasat Dakwaan Penderaan Seksual terhadap Wanita Kaum Penan di Sarawak". [Advocacy]

21 - 23 JUNE

AWAM organised a "Movers and Shakers" a basic leadership and advocacy training for members, using selected contents from Women Learning Partnership (WLP) training manuals. [GBV/PET Committee]

3 & 4 JULY

Projek 3R, a reality show to search for new hosts, was shot at AWAM. AWAM was paired up with a group of contestants and shared our work on the issue of sexual harassment during the 2 day shoot. The show was released in August 2014.

3 JULY

Milan conducted a talk on Domestic Violence and Sexual Harassment for students at Taylor's Lakeside Campus. [GBV/PET Committee]

JULY

5 JULY

Betty conducted a talk on Sexual Harassment at the KPJ Hospital in Ipoh. This workshop was organised by Perak Women for Women (PWW). [GBV/PET Committee]

6 JULY

AWAM organised a Training of Trainers for the AWAM Nationwide Campaign against Domestic Violence. This was held at Crystal Crown Hotel, Petaling Jaya. [GBV/PET Committee]

Wei San attended a Gabungan Bertindak Malaysia (GBM) Annual Meeting and Fundraising Dinner. [PER Committee]

7 & 9 JULY

Yock Lin was interviewed on 8TV on the issue of "Incidence of cases of rape in Malaysia" [Media team]

11 JULY

COMANGO organised a briefing on the Universal Periodic Review for Members of Parliament on 11 July. Wei San attended the briefing on behalf of AWAM. Approximately 17 Members of Parliament attended the briefing. [Advocacy]

13 JULY

AWAM organised its first seminar on Domestic Violence in Seremban, Negeri Sembilan, together with representatives from the police, welfare and hospital. This part of AWAM's Nationwide Campaign against Domestic Violence was held in collaboration with the Negeri Sembilan Family Planning Association. [GBV/PET Committee]

14 JULY

AWAM held its 8th Charity Treasure "Walk-A-Hunt" event. The 2013 theme was "Step up for Change! Dare to Make a Difference?" [OD Committee]

16 JULY

AWAM organised a study session on "Malaysia as a Civic Nation" by Dato' Dr Muthiah Alagappa at Sisters in Islam, on behalf of JAG. [PER Committee]

19 JULY

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme at the Kuala Lumpur Bar. [GBV/Services Committee]

AWAM organised its first Feminist Friday on the topic of "Waxing on about Beauty Ideals". [OD Committee]

22 JULY

Students from Sunway College visited AWAM to make a video on AWAM's services. [Media team]

23 JULY

Milan and Wei San were on NTV7's Bella Confidential show to talk about the issue of "Sexual Harassment at the Workplace". [Media team]

25 JULY

Students from Dasein Academy of Art visited AWAM to find out more about our work and women's rights.

27 JULY

Betty conducted a talk on Legal Literacy on Civil Family Laws for the Ministry of Women, Family and Children Development, Seremban, Negeri Sembilan. [GBV/PET Committee]

29 JULY

Betty conducted a talk on the Domestic Violence Act for Chambering Pupils at a workshop organised by the KL Legal Aid Clinic. [GBV/Services Committee]

The KL Legal Aid Clinic Attachment Law Students visited AWAM to find out more about our work.

1 AUG

AWAM, WAO and SIS organised a one-day NGO training for legal chambering pupils from the Selangor and Kuala Lumpur LAC. These pupils are attached to each NGO's Legal Aid Clinic for 3 months. It was held at the Kuala Lumpur Bar. [GBV/Services Committee]

AUGUST

3 AUG

AWAM organised an Expert Group Meeting for the development of a training manual on ethnic, religious and gender relations in Malaysia at AWAM. [PER Committee]

Betty ran a booth and conducted a talk about AWAM's work at the Taman Tun Dr. Ismail church. [GBV/PET Committee]

6 AUG

Betty and Janice (intern counsellor) were on NTV7's The Eve's Diary show to talk about "The impact of emotional and psychological violence on victims of domestic violence". [Media team]

17 AUG

Yock Lin conducted a talk on women's rights for DAP FT. [GBV/PET Committee]

AWAM organised a workshop on Organisation Development for AWAM members. [OD Committee]

23 AUG

AWAM organised its second Feminist Friday in the topic of "Portrayal of Women in the Media". [OD Committee]

25 AUG

AWAM co-organised a Fundraising Baking Workshop, in collaboration with the Pixel Project. [OD Committee]

26 AUG

Betty was on NT7's The Breakfast Show to talk about Domestic Violence from a counsellor's perspective. [Media team]

29 AUG

Wei San attended a PCORE-ASLI "Forum on Unity And Multiculturalism: Building a Future Together" at the Institute of Malaysian Integrity. [PER Committee]

30 AUG

AWAM organised a Syariah and Family Law Training for AWAM's chambering pupils from Selangor Bar Legal Aid Centre at AWAM. [GBV/Services Committee]

5 SEPT

AWAM organised a one-day NGO training for chambering pupils from the Selangor LAC. These pupils are attached to AWAM's Legal Aid Clinic for 3 months. [GBV/Services Committee]

7 SEPT

AWAM organised its second seminar on Domestic Violence in Ipoh Perak, together with representatives from the police, welfare and hospital. This part of our Nationwide Campaign against Domestic Violence was held in collaboration with the Perak Women for Women. [GBV/PET Committee]

SEPTEMBER

11 SEPT

AWAM ran an information booth at the Help University Mini Career Fair. [PET Committee]

13 SEPT

AWAM organised an orientation night for new members. [OD Committee]

18 - 22 SEPT

Wei San and Aisyah attended a day of the Bersih People's Tribunal on 13th General Election at Empire Subang Jaya. [Advocacy]

18 SEPT

Thency conducted a talk on Sexual Harassment for employees at Jabatan Kerja Raya (JKR). [GBV/PET Committee]

20 SEPT

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme at the Kuala Lumpur Bar. [GBV/Services Committee]

Aisyah participated in the QiWi Life Stories Analysis Workshop organised by Sisters in Islam (SIS). [PER Committee]

AWAM organised its third Feminist Friday on the topic of "Ageing". [OD Committee]

25 SEPT

Wei San conducted a session on "Violence against Women" for year 12 students at the Alice Smith School. [GBV/PET Committee]

Betty conducted a session on "Gender Sensitisation" for the One Stop Crisis Centre (OSCC) from six government hospitals in Selangor. This was held at the Tengku Ampuan Rahimah Hospital, Klang. [GBV/PET Committee]

30 SEPT

AWAM, as part of JAG, met with YB Nancy Shukri to discuss amendments to the law on rape, sexual harassment and domestic violence. [Advocacy]

1 OCT

AWAM organised the White Ribbon Campaign Run and Walk Pre-Launch at AWAM office. [OD Committee]

Betty was on TraXXfm Radio for an interview on the White Ribbon Campaign Walk & Run 2013. [Media team]

OCTOBER

2 OCT
JAG held a lunch briefing for Members of Parliament with the support of the Women Parliamentary Caucus to highlight its concerns and recommendations on amendments to the Penal Code and Criminal Procedure Code with regards to issues of domestic violence, sexual harassment and rape. Wei San and Aisyah represented AWAM. [Advocacy]

4 & 5 OCT
AWAM organised its annual Evaluation and Planning at Janda Baik, Pahang. [OD Committee]

6 OCT
AWAM's retreat at Janda Baik after the Evaluation and Planning. [OD Committee]

8 OCT
Betty conducted a training workshop on "Safety for Women" for Allianz Malaysia at the Malaysian Association for the Blind (MAB). [GBV/PET Committee]

10 OCT
AWAM, together with JAG representatives, met with YB Dato' Sri Azalina Dato' Othman Said, MP for Pengerang, to discuss amendments to the laws related to Domestic Violence and Rape. [Advocacy]

11 OCT
Betty attended a RRAAM pre-dialogue meeting on an upcoming Dialogue on Termination of Pregnancy policy with the Ministry of Health. [Advocacy]

13 OCT
AWAM co-organised a Fundraising Baking Workshop, in collaboration with the Pixel Project. [OD Committee]

17 OCT
Betty represented RRAAM at a Policy Dialogue with the Ministry of Health on its Termination of Pregnancy policy. [Advocacy]

19 OCT
AWAM organised its third seminar on Domestic Violence in Malacca, together with representatives from the police, welfare and hospital. This part of our Nationwide Campaign against Domestic Violence was held in collaboration with the Reproductive Health Association Melaka. [GBV Committee]

20 - 24 OCT
Betty attended a Women's Learning Partnership (WLP) Trans-national Partners' Meeting at Washington. [GBV Committee & Advocacy]

21 - 22 OCT
Wei San and Emily attended a fundraising and communications workshop in Penang. [OD Committee]

22 OCT
AWAM's Judith Loh and Vernon Adrian Emuang, as well as Datuk Jared from Asiasons, were interviewed on NTV7's The Breakfast Show, on AWAM's White Ribbon Campaign Walk & Run 2013. [Media team/OD Committee]

23 OCT

AWAM organised its fourth seminar on Domestic Violence in Alor Setar, Kedah, together with representatives from the police, welfare and hospital. This part of our Nationwide Campaign against Domestic Violence was held in collaboration with the Kedah Family Planning Association. [GBV Committee]

25 OCT

AWAM members came together for the fourth Feminist Friday to discuss the issue of "Prostitution vs Sex Work". [OD Committee]

28 OCT

AWAM, together with JAG representatives, attended a meeting with the Attorney General Chambers (AGC) to discuss laws pertaining to violence against women. As a result of this meeting, a committee comprising the AGC, Members of Parliament, various ministries, and JAG was formed to look into these laws. [Advocacy]

29 OCT

AWAM conducted a session for Skynet on the topic of "Violence Against Women". [GBV/PET Committee]

30 OCT

AWAM, WAO and SIS organised a one-day NGO training for legal chambering pupils from the Selangor and Kuala Lumpur Legal Aid Clinic (LAC). These pupils are attached to each NGO's LAC for 3 months. The training was held at the Kuala Lumpur Bar. [GBV/Services Committee]

Betty conducted a talk on the Domestic Violence Act for law students at University Sains Islam Malaysia (USIM). [GBV/PET Committee]

30 & 31 OCT

Betty and Wei San conducted sessions on the topic of "Gender Sensitization" and "Role of AWAM" for medical practitioners and staff. This was organised by Hospital Kuala Lumpur Emergency & Trauma Department & MASTEM for its OSCC services. [GBV/PET Committee]

1 NOV

Betty was on a Panel Discussion, "The Leveraging on 2 Decades of Experience in OSCC services" co-organised by Hospital Kuala Lumpur Emergency and Trauma Department and MASTEM. [GBV/PET Committee]

AWAM organised the White Ribbon Campaign Press Conference for celebrity supporters. Our guests included Zainal Abidin (musician), Carol Lee (Mrs Universe 2013), Ben Ibrahim (TV personality and news anchor), Kong Eu (DJ from Traxx fm) and Arnold Loh (DJ from Hitz.fm) at Wanaka, Damansara Heights. [OD Committee]

NOVEMBER

6 NOV

AWAM, together with JAG, was at the first meeting of the Working Committee to Review Laws on Violence Against Women, hosted by the Attorney General Chamber's office. [Advocacy]

10 NOV

AWAM organised its fifth seminar on Domestic Violence in Selangor, together with representatives from the police, welfare and hospital. This part of our Nationwide Campaign against Domestic Violence was organised in collaboration with the Federation of Reproductive Health Associations, Malaysia. [GBV / PET Committee]

12 NOV

AWAM organised the White Ribbon Campaign Press Conference for business and community leaders at Clearwater. At the event were Datuk Jared Lim of Asiasons, the main sponsor of the campaign as well as Y.B. Tony Pua, MP for Petaling Jaya Utara; Datuk Saifuddin Abdullah, Former Temerloh MP; and Y.B. Dr Micheal Jeyakumar Devaraj, MP for Sungai Siput. [OD Committee]

14 NOV

AWAM, together with JAG, was at the second meeting of the Working Committee to Review Laws on Violence Against Women, organised by the Attorney General Chamber's office. [Advocacy]

19 NOV

Traxx.fm interviewed Datuk Jared Lim from Asiasons, as well as Lan and Fadzil from Hydra band about AWAM's White Ribbon Campaign. Asiasons was our main sponsor and Hydra band were our ambassadors for this Campaign. [OD Committee]

20 Nov

AWAM, together with JAG, was at the third meeting of the Working Committee to Review Laws on Violence Against Women, organised by the Attorney General Chamber's office. [Advocacy]

Our sponsors, Tinase S. (Excel SLA (M) Sdn Bhd) and Balraj Pannu (Be Urban Wellness), as well as our ambassador Aizad (Hydra band) were on NTV7's Bella at 11a.m to talk about AWAM's White Ribbon Campaign. [OD Committee]

22 NOV

AWAM organised its fifth Feminist Friday on "Sexualities" at AWAM's office. [OD Committee]

23 NOV

AWAM organised a White Ribbon Campaign workshop on "Gender-Based Violence" for men at AWAM. [GBV & OD Committee]

26 NOV

Wei San conducted a lecture on "Violence against Women" at for students of the Gender Studies Program at University Malaya (UM). [GBV Committee]

28 NOV

AWAM ran an information booth for Universiti Sains Islam Malaysia (USIM). This was held in conjunction with a mock trial called 'Kemarau' organised by students from the Law Faculty. [GBV Committee]

29 NOV

Yock Lin was on BFM to talk about the White Ribbon Campaign. [OD Committee]

30 NOV

AWAM attended the Bersih Steering Committee Elections at the Petaling Jaya Community Library. [Advocacy]

DECEMBER

1 DEC

Betty conducted two sessions on 'Women's Rights' at the Soroptomist Violence against Women (VAW) Event. [GBV Committee]

2 DEC

AWAM, along with JAG representatives, attended a meeting with the Attorney General to discuss on the issue of child marriage. [Advocacy]

4 & 5 DEC

AWAM ran an information booth at Management Science University (MSU) for the 'National Convention of Trauma and Crisis Counselling Intervention 2013'. [GBV Committee]

8 DEC

AWAM's White Ribbon Campaign Walk and Run 2013 at Padang Merbok, KL with approximately 3000 participants! [OD Committee]

10 DEC

On Human Rights Day, AWAM organised its sixth Nationwide Domestic Violence Campaign for Kuala Lumpur. We also launched our Domestic Violence Community Message Video. Both were held at the Malaysian Association of the Blind (MAB), KL. [GBV Committee]

Wei San attended the Human Rights Day reception at the German Embassy.

12 DEC

AWAM co-hosted a film screening of "Tanpa Wajah" and "Voice of the Valley" as part of the Freedom Film Festival at University Malaya. The screening was held in collaboration with Komang and the Gender Studies Program of University Malaya. This is part of the Komang Freedom Film Festival 2013. [Networking and Advocacy]

16 DEC

AWAM was at the Malaysian Council for Rehabilitation roundtable discussion on Incheon Strategy Goal 6 – Ensure Gender Equality and Women's Empowerment at Malaysian Council for Rehabilitation, Sentul, Kuala Lumpur. [Advocacy]

AWAM, WAO and SIS organised a midterm review for legal chambering pupils who are part of our LAC programme, at the Kuala Lumpur Bar. [GBV / Services Committee]

17 DEC

AWAM attended the "Unity in Diversity" Soft Launch by Gabungan Bertindak Malaysia (GBM) at Kuala Lumpur and Selangor Chinese Assembly Hall (KLSCAH). [PER Committee]

19 DEC

AWAM was at the Kuala Lumpur High Court in solidarity with the plaintiff and other civil society organisations to hear the decision of a death in custody case (*Ganga Gouri a/p Raja Sundram v. Government of Malaysia*). AWAM monitors the development of selected social justice / human rights cases, particularly where it concerns issues surrounding violence against women, or ethnicity and religion. [GBV/Services Committee & Advocacy]

20 DEC

AWAM organised a talk for members and friends of AWAM on the topic, "De-coding Public Outrage against Sexual Assault: The Indian experience", with Madhu Mehra, a feminist activist from India. [GBV & OD Committee]

GENDER-BASED VIOLENCE (GBV)

Committee members

Staff Coordinator : Betty Yeoh Siew Peng
Member Coordinator : Thency Gunasekaran
Members : Joyce Hue
Choo Wei Hoong
Zilfalila A. Rahman
Kartina
Rabiatul Adawiyah Bin Yusoff (Ruby)
Tang Tse Wooi
Payal Sadhawani
Ashley Fernando
Emily O. Mathius
Choong Yong Yi

Introduction

Gender-based violence (GBV) reproduces and strengthens the discriminations between men and women that compromise the health, dignity, security and independence of its survivors (victims). Gender-based violence is a form of human rights violations that includes sexual abuses and different forms of violence against women. Violence against women (VAW) is any abuses specifically faced by women and girls that endanger their lives. The GBV Committee of AWAM works towards the prevention and elimination of such violence and discriminations. The committee also provides resources to AWAM in her work towards prevention of violence against women, elimination of discrimination towards achieving gender equality.

Work done in 2013

The year 2013 saw an energized GBV Committee focused on raising awareness on the issue of violence against women, in particular, domestic violence. Some key achievements by the GBV committee, through AWAM's work include the following:

Nationwide campaign against domestic violence (DV)

To-date, we have reached out to approximately 600 people via workshops conducted in Negeri Sembilan, Perak, Melaka, Selangor and Wilayah Persekutuan Kuala Lumpur. The workshop in Kuala Lumpur catered specifically for persons with different abilities. In the states of Negeri Sembilan and Kedah, the campaign also saw



Above: GBV: Capacity Building Workshop on Domestic Violence for NGOs

additional talks given by AWAM/the local partner to organizations resulting in further advocacy on domestic violence.



Above: Nationwide Campaign on Domestic Violence - seminars

30 participants, made up of AWAM members and members of other Non-Governmental Organizations were trained to facilitate DV workshops.

A brochure on the issue of domestic violence was produced specifically for use in this campaign.

Ground organizations that partnered and supported AWAM in this campaign include:

- Federation of Reproductive Health Associations, Malaysia (FRHAM) and their state branches;
- Perak Women for Women (PWW), and
- Penang Centre for Change (WCC) Penang.

The campaign also strengthened AWAM's collaboration with OSCC-HKL, the State Welfare Department (MWFC) and the Division on Sexual Assault / Children, Criminal Investigation Department (D11), Royal Malaysian Police. KL SOGO provided the financial support for this campaign and a simple ceremony on 13 June 2013 at KL SOGO launched the Nationwide Campaign against Domestic Violence. The campaign was launched by the CEO of KL SOGO and the President of AWAM. Mrs. Carol Lee, a representative of KL SOGO cum current Mrs. Universe was instrumental in connecting AWAM and KL SOGO for this campaign.

- 2) Service providers' sensitization trainings** continued in 2013 with the aim to sensitize service providers from the health and welfare sector, to enable them to provide services that will not compromise the health, welfare and dignity of survivors of violence, especially in cases of domestic violence and rape. AWAM trained almost 200 personnel from the One Stop Crisis Centers (OSCC) of General Hospitals and 140 Welfare Officers. The OSCC trainings were made possible through collaboration with Hospital Kuala Lumpur and Hospital Tengku Ampuan Rahimah, Klang. This year being the 20th anniversary of OSCC, AWAM was invited to provide input on the way forward for OSCCs in Malaysia. AWAM's feedback to the Ministry of Women, Family and Community Development (MWFC) training curriculum for

Welfare Officers saw AWAM invited to conduct gender-sensitization trainings for the Welfare Officers. We were also invited to conduct sessions on Gender Sensitization for the Ministry's Training of Trainers workshop

3) AWAM provided pro bono, counseling and legal information service to over 400 clients.

AWAM had 154 cases of people accessing counseling services. Counseling related to GBV cases saw 36 cases domestic violence, 12 cases sexual harassment and 6 cases rape forming 35% of the overall counseling cases provided in AWAM. For legal information service, AWAM had 277 cases with 69 cases regarding domestic violence, 22 cases of sexual harassment and 15 cases of rape, forming 38% of our overall legal information cases. See the Services report for statistics.

Data and cases from AWAM's services supported our advocacy work on law reforms in particular on the promulgation of a sexual harassment bill and to advocate for improved services for domestic violence survivors. AWAM's legal information service is supported by pupils from the Legal Aid Centers of Kuala Lumpur and Selangor Bar Council, who undergo special training before they come onboard to provide service to clients. The training nurtures these pupils with knowledge on family laws, gender (feminist) perspective and helping skills to attend to clients. Most became more aware on the issue of violence against women after the training and this helps the pupils to support the women clients by empowering the women with legal information.

4) Creating Awareness of GBV issues through Electronic Media.

2013 saw good profiling of AWAM in the electronic media as well as a platform for advocacy on the issue of gender-based violence.

AWAM provided resource persons for seven (7) television and four (4) radio interviews on GBV issues covering rape, sexual harassment, domestic violence, child marriages and how men can take action against violence against women through the White Ribbon Campaign. This form of electronic media advocacy reaches wider audiences throughout in the country.



Above: Interview on 8TV's Eve's Diary on Domestic Violence. From left: Janice & Betty from AWAM and Lynn Lim, host of Eve's Diary

AWAM in collaboration with Saatchi & Saatchi had two public service announcements on domestic violence which were played on Traxx FM and Mix FM. A video on Domestic Violence produced with the support of Datuk R Arunan and friends was used to raise more awareness via AWAM's social media platform.

AWAM staff also mentored participants of Projek 3R, a reality show searching for a host for the TV show 3R. AWAM's involvement by sharing on the issue of sexual harassment helped the participant in their preparation for the programme. The involvement also helped create

awareness on the issue of sexual harassment to the public when the segment was aired as part of the 3R programme.

Challenges and the way forward:

The GBV committee will continue to work internally with AWAM members and externally with all levels of society. Advocacy to change the mindset of society to prevent GBV requires the action of not just this committee but all actors in society. Thus the committee will strengthen the number of facilitators who can train and impart knowledge on GBV and women's human rights to create the desired change.

For change to happen, we also need society's support especially in the area of financial contributions to AWAM's GBV work that includes services.

Conclusion

In 2013, AWAM was presented with the "Vocational Award" by the Rotary Club of Cheras for her work in supporting women in the prevention of violence against women and rights of women. This "Vocational Award" is presented to individual or organization that has contributed to society. This committee would like to acknowledge the Ex Co and members of AWAM in general and the committee members of GBV in particular, who have put in much of their time and effort, mostly on voluntary basis, to work towards a gender equal community free from discrimination and violence against women.

GENDER-BASED VIOLENCE (GBV): PUBLIC EDUCATION AND TRAINING

Staff Coordinator	:	Betty Yeoh
Trainers	:	Lee Wei San Jamilah Mohammed Ho Yock Lin Nazreen Nizam Joyce Hue Thency Gunasekaran Kuek Yen Sim Kartina Razlina Razali Zilfalila A. Rahman Choong Yong Yi Ameirunaisyah Ismail Emily O Mathius Susanna George Betty Yeoh
Volunteers for Exhibitions	:	Ashley Fernando Tang Tse Wooi Aruna Rampelli Nancy Hong Madelynn Tan Susie Cheng Joyce Leong Kristine Thong

Overview

The Public Education and Training committee is comprised of AWAM members who are trained in their own capacity as trainers/facilitators or being nurtured by AWAM to be a trainer/facilitator. This committee provides the resource person/s needed when training requests are received from external parties as well as be resource person/s for internal AWAM trainings and interviews. The key objectives of this committee are:

- 1) To create awareness through trainings and advocate on the core issues of AWAM i.e. Gender-based Violence, Politicization of Ethnicity & Religion and Women Human Rights.
- 2) To build capacity AWAM members and community.
- 3) To generate income from trainings conducted.

Work done in 2013

1) Trainings

The year 2013 saw a total of 44 trainings/talks and 11 public education sessions conducted (Table 1 and Fig. 1). Public Education refers to invitation to put up exhibition booths together with talks and also campaign workshops. There has been steady increase in requests for AWAM's trainings and talks at an average of 25% each year, over the last two years, (Table 2 and Fig. 2).

AWAM's trainings are provided to various sectors of society and in the year 2013, the top three sectors that AWAM conducted trainings for are (1) Educational Institutions, (2) Non-Governmental Organizations (NGOs) and (3) Government Agencies. These trainings have been set out in the 2013 AWAM Calendar.



Above: "Movers & Shakers" training for AWAM members on Leadership and Advocacy

In terms of topics or issues, AWAM receives most requests to provide trainings or talks are in area of violence against women, mostly on domestic violence, rape, and sexual harassment (26). This is followed by topics on gender, leadership and advocacy (17) and talking about AWAM as well as Women's Safety (8).

The year also saw AWAM assisting Women's Learning Partnership to conduct a Global Training of Trainers in Zimbabwe. Internally, we trained our members to become facilitators for GBV issues such as Domestic Violence and Sexual Harassments. Our internal training for members on Leadership and Advocacy (Movers & Shakers 1) also had positive result. It saw an increase in members taking up responsibility to organize themselves to discuss on a variety of topics, looking at it with feminist lens, hence, the name "Feminist Friday" for the discussion group.

2) Public Education

Overall, the number of persons trained in 2013 was 3444. There was more outreach to the public with 1005 participants due to the workshops in relations to the Campaign on Domestic Violence. This is followed by trainings for NGOs with 831 participants and for Education Institutions (both public and private) 756 participants. (Table 4 and Fig. 4).

Compared to 2012, the trainings with government agencies, were with all key service providers, that is, Police, Welfare and Hospital (One-Stop Crisis Centres) personnel. This is important as part of AWAM's advocacy work is to sensitize these service providers so that more gender-sensitive services will be provided to survivors to protect their safety and dignity.

PET Committee also started to track the number of public education held in 2013 as the impact from public education is important for AWAM's advocacy work. AWAM receives invitations to set up booths and provide public education. AWAM launched a nationwide campaign against domestic violence where workshops are held as public education for communities.

We conducted a capacity building workshop for members of NGOs who will be supporting AWAM in in Domestic Violence campaign. Through this Capacity Building workshop, members of NGOs assisting in the campaign were able to speak at their state level campaign against domestic violence to further advocate the issue.

Impact of AWAM's Public Education and Trainings

The monitoring of trainings that AWAM conducted, especially the trainings of specific funded projects is important to evaluate the impact.

Below are some impacts noted from trainings conducted for specific projects/campaigns:

1. CEDAW and Leadership for university students

- a. University Science Islam Malaysia (USIM) – saw an increased in awareness on the discrimination of female students.

This resulted in the male students supporting female students in demanding for extra prayer rooms which the students succeeded in getting from the University.



Above: Training for USIM Students

Awareness generated from this training saw a female student running for Students' Council and she obtained the most number of votes.

- b. University of Tun Hussein Onn Malaysia – saw an increased awareness on the discrimination of female students in campus. Many female students informed they want to stand for elections for the next Student Council.

2. Nationwide Campaign against Domestic Violence (workshops in six states for year 2013)

- a. Over 600 participants attended the six workshops conducted during the campaign, this would have multiplying effect when the participants share with their family, friends and community.
- b. Following the campaign, the partner organization in Seremban invited AWAM to give talk on AWAM and share on Advocacy work of AWAM; and in the partner in Kedah received invitations from local organizations to talk about domestic violence.
- c. A brochure on Domestic Violence, its definition, causes, impact and where to seek for assistance was produced and circulated during the campaign workshop in all the states.

3. White Ribbon Campaign – Gender-based Violence workshop

- a. AWAM organised the White Ribbon Campaign Walk and Run 2013 with a number of celebrity males and sponsors, serving as “Ambassadors” of this campaign. The workshop on gender-based violence enabled the participants, mainly men, to be aware of the issue of violence and significance of WRC. The participants also discussed how men can take an active role in prevention and elimination of violence against women. Among the celebrity participants were Ben Ibrahim and the guys from the band Hydra.



Above: Participants of the White Ribbon Campaign GBV workshop

4. Women's Learning Partnership (WLP)

- a. WLP noted that AWAM was running a campaign against Domestic Violence and have requested AWAM to review and test WLP's manual “Victories over Violence”. This is a training manual for front-line personnel to manage violence against women.
- b. AWAM together with two other partners from Pakistan and Bolivia

5. Training of pupils from KL Bar and Selangor Bar Legal Aid Centres

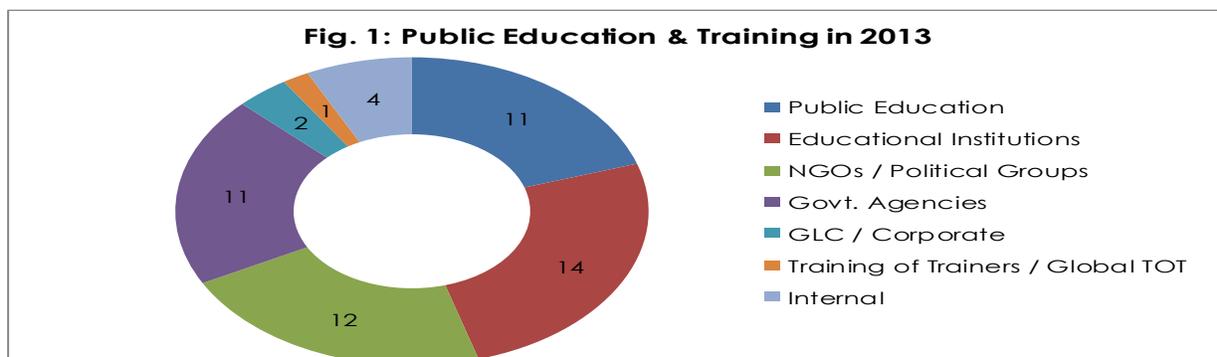
- a. The training provided by AWAM together with others on Gender, Violence against Women, Feminism, Feminist Perspective of Law and helping skills, assisted pupils in helping clients with legal issues. Through this knowledge transfer, not only does it empower the client, it also enhances knowledge of the pupils and made them more aware of the needs of the client.

Conclusion

This committee recognizes that AWAM have made a difference through her Public Education and Trainings to improve the lives of not just women but that of the community. Training is a strength of AWAM and with this strength we work towards not just imparting knowledge and skills but also advocating changes to empower women.

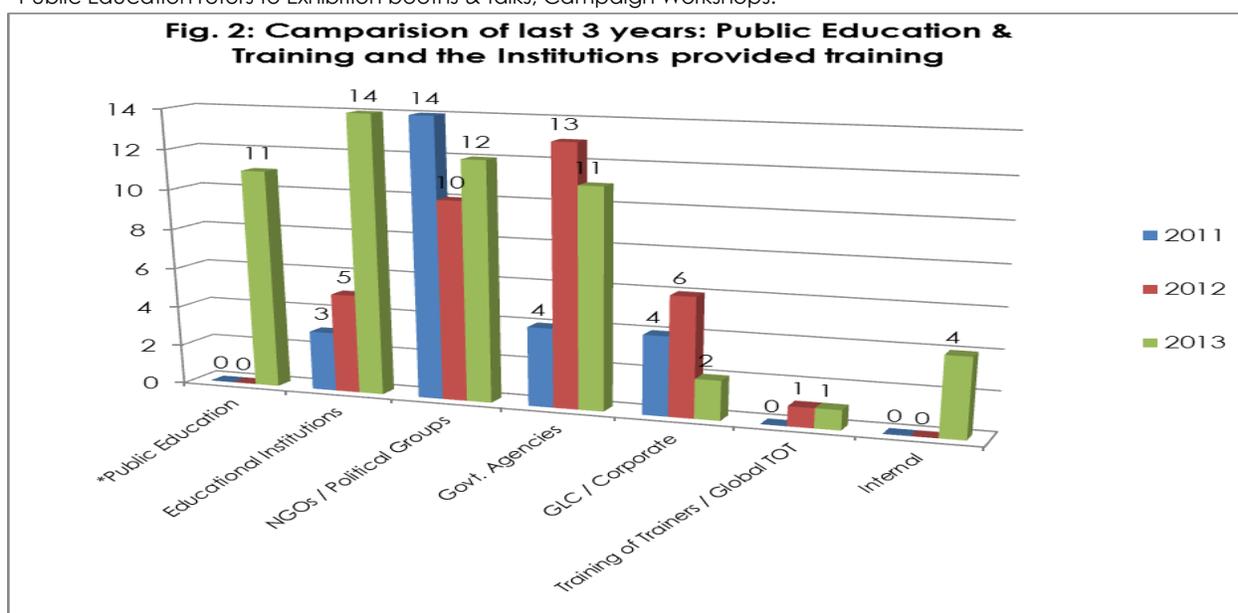
Public Education and Training 2013: Statistics

Type of training Year	Public Education	Educational Institutions	NGOs / Political Groups	Govt. Agencies	GLC / Corporate	Training of Trainers / Global TOT	Internal	Total
2013	11	14	12	11	2	1	4	44

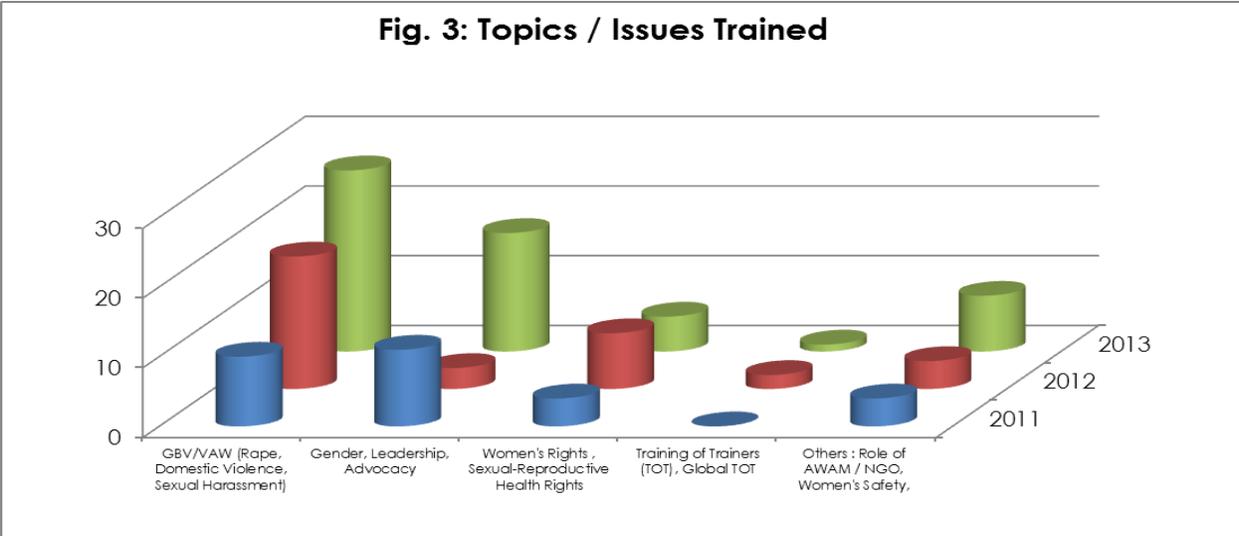


Type of training Year	*Public Education	Educational Institutions	NGOs / Political Groups	Govt. Agencies	GLC / Corporate	Training of Trainers / Global TOT	Internal	Total
2011	0	3	14	4	4	0	0	25
2012	0	5	10	13	6	1	0	35
2013	11	14	12	11	2	1	4	44

*Public Education refers to Exhibition booths & talks, Campaign Workshops.

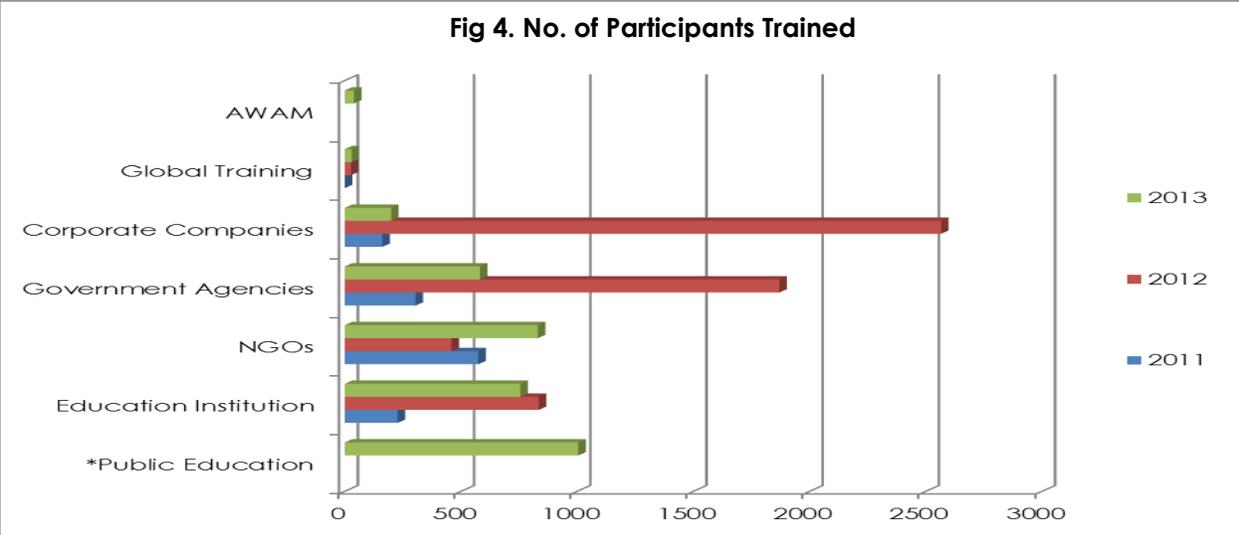


Type of Topics / Issues and Year	GBV/VAW (Rape, Domestic Violence, Sexual Harassment)	Gender, Leadership, Advocacy	Women's Rights , Sexual-Reproductive Health Rights	Training of Trainers (TOT), Global TOT	Others : Role of AWAM / NGO, Women's Safety
2011	10	11	4	0	4
2012	19	3	8	2	4
2013	26	17	5	1	8



Year	*Public Education	Education Institution	NGOs	Government Agencies	Corporate Companies	Global Training	AWAM	Total
2011		228	575	305	162	0		1270
2012		835	460	1870	2566	27		5758
2013	1005	756	831	582	200	30	40	3444

*Public Education refers to Exhibition booths & talks, Campaign Workshops.



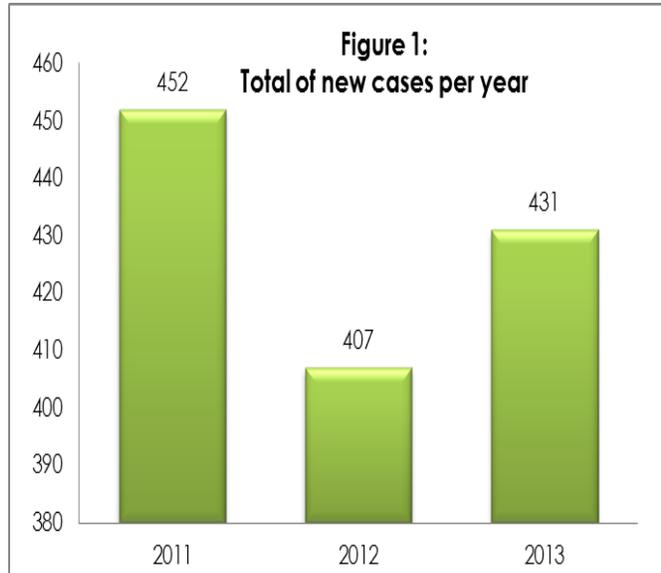
GENDER-BASED VIOLENCE (GBV): SERVICES

1. Statistics on Services for 2013

1.1 New cases in 2013

In 2013, AWAM received a total of 431 new cases related to para-counselling (154) and para-legal (277) services. These numbers do not include follow-up work with our clients.

This is an increase from the previous year when we received 407 cases. A chart detailing the number of cases per year over three years is set out in Figure 1.



1.2 Para-counselling

In 2013, AWAM received 154 new para-counselling cases compared to 152 cases in 2012, and 154 in 2011. These numbers indicate clearly a consistency in the amount of counselling cases AWAM receives annually. (See Figure 2 for number of cases per month over three years).

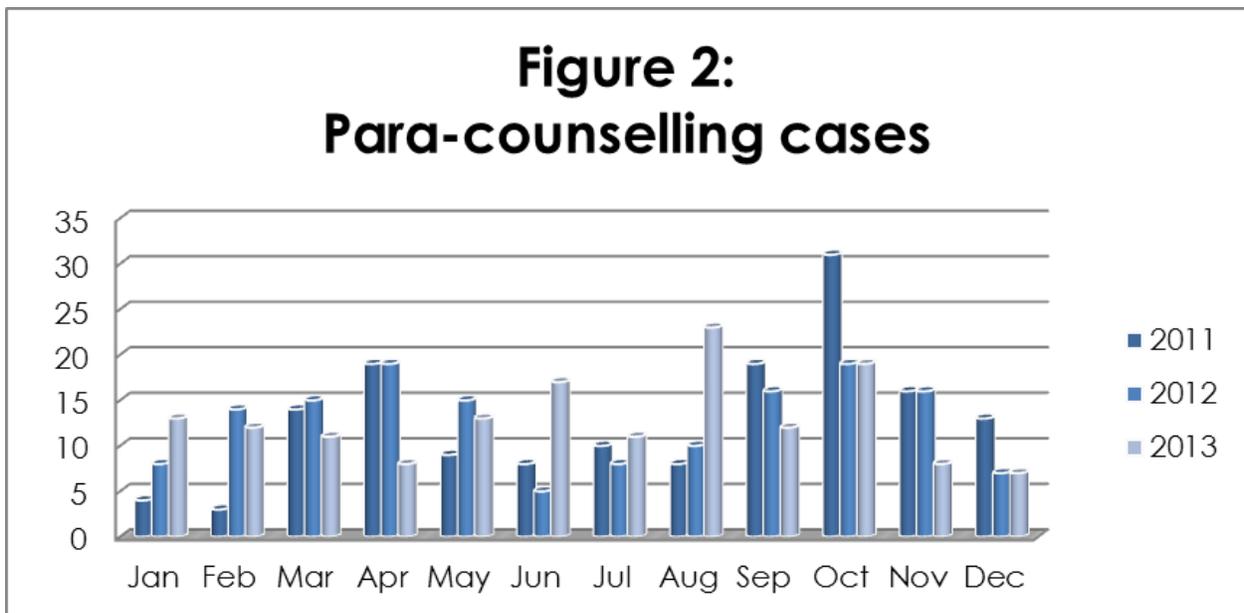


Figure 3 shows the percentage of the type of para-counselling cases in 2013. The majority of these cases were related to domestic violence (36 cases which represents about 23% of the cases) followed by relationship problems (27 cases which represents about 18% of the cases).

Figure 3: Percentage of the type of para-counselling cases, 2013

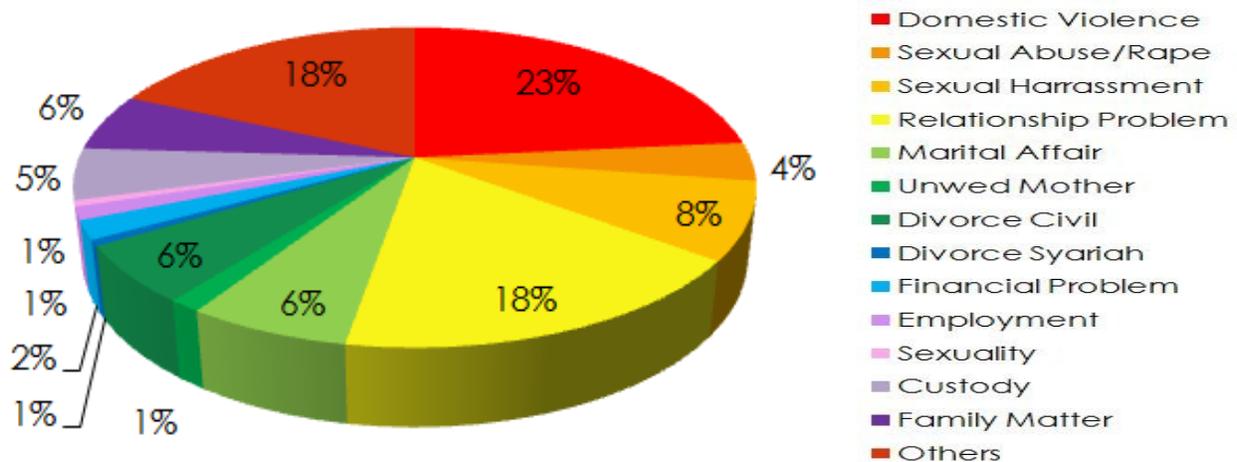
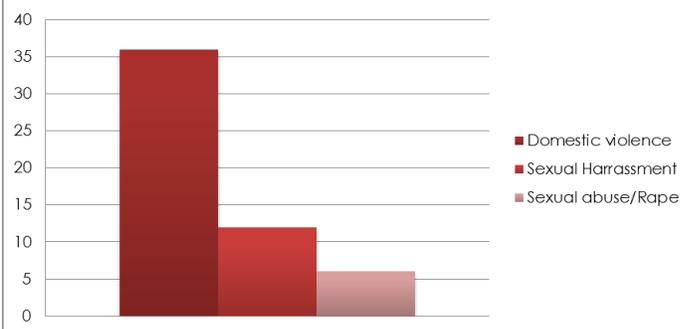


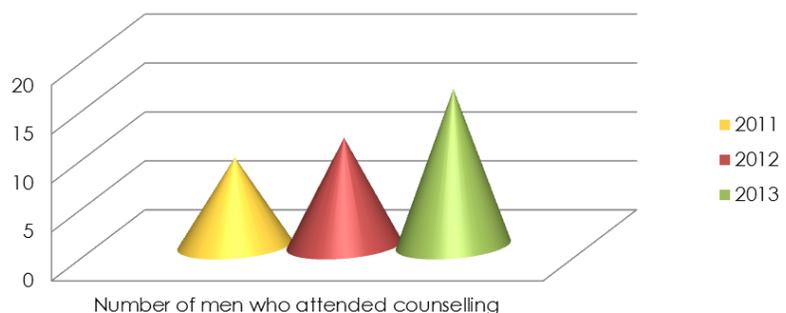
Figure 4: Breakdown on GBV counselling cases in 2013



In terms of cases concerning gender based violence, figure 4 demonstrates that most of our counselling cases in 2013 were on domestic violence (36), followed by sexual harassment (12).

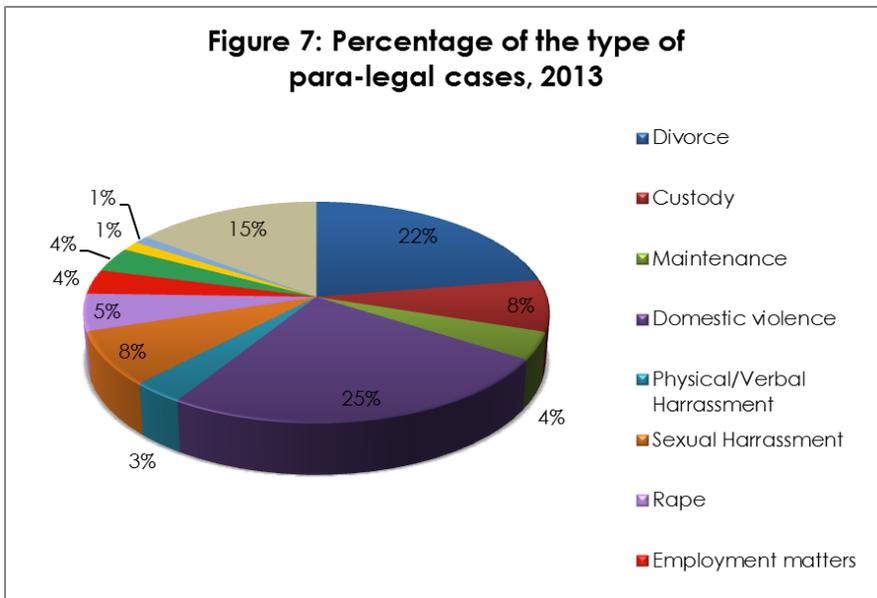
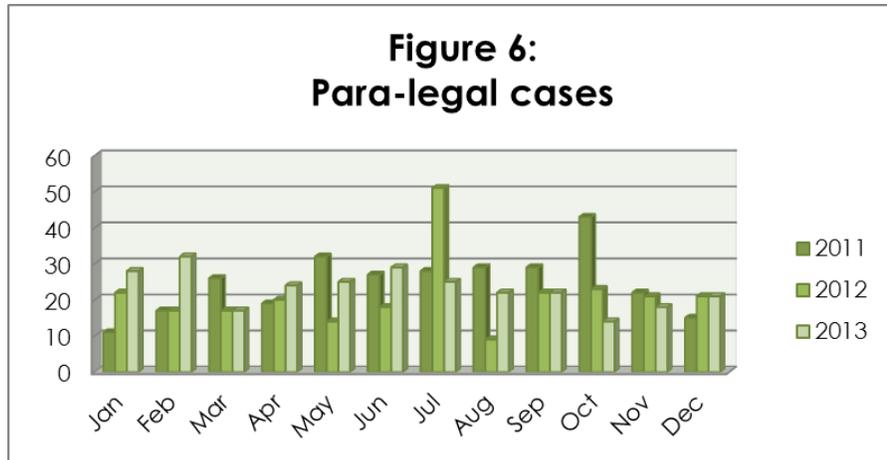
Gender: Mostly women (138 on a total of 154 cases) attend our para-counselling services since AWAM focuses more specifically on helping women. However, we still offer para-counselling to men as well and it is encouraging to see that slightly more men are attending our services since 2011 (See Figure 5).

Figure 5: Increase of men attending our services during the last three years



1.3 Para-legal

In 2013, AWAM received 277 new para-legal cases compared to 255 cases in 2012 and 298 in 2011 (see Figure 6). These numbers do not include follow-up work with our clients.



The breakdown of types of cases addressed by AWAM in terms of para-legal cases in 2013 can be found here. The majority of these cases were related to domestic violence (69 cases which represents about 25% of the cases) followed by divorce (62 cases which represents about 22% of the cases).

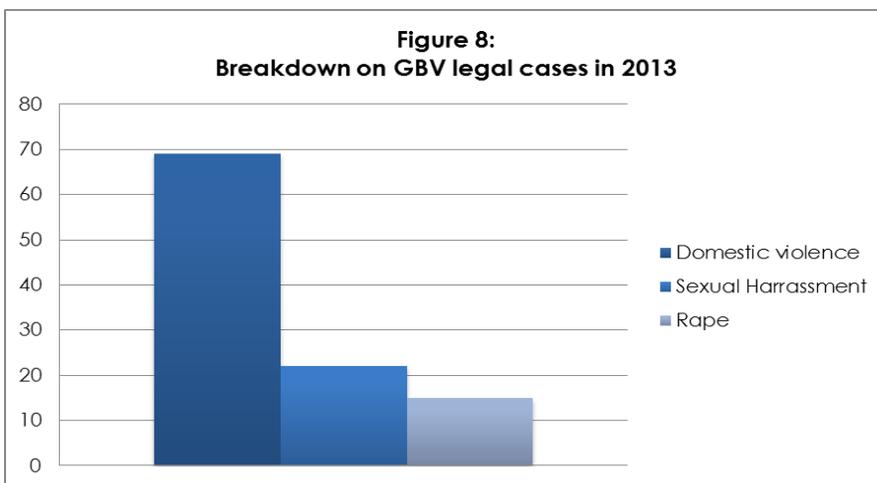


Figure 8 demonstrates that most of our legal GBV cases in 2013 were on domestic violence (69), followed by sexual harassment (22).

POLITICISATION OF ETHNICITY AND RELIGION

Committee members:

Staff Coordinator	: Lee Wei San
Volunteer Coordinator	: Lim Chin Chin
Members	: Ameirunaisyah Ismail Cecilia Ng Judith Loh Foong Lin Tashia Peterson tan beng hui Wong Pui Yan

Why PER?

Ethnicity and religion are two very prominent identity markers in Malaysia. In recent times, these markers have increasingly been used to create conflict, discord and disunity in our country.

The growing intolerance around ethnic and religious issues has particular effects on women. Women, more so than men, are pressured to speak, behave, or dress in specific ways. If one does not conform to accepted gender roles, or fit within what society imagines as the 'good' woman, this may result in stigmatisation, or worse, persecution.

Women's experiences vary depending on factors such as class, age, beliefs, location, and sexual identity. However, on the whole, the restrictions placed on women's bodies have worsened with the increased politicisation of ethnicity and religion.

AWAM believes that all women should be accepted and respected, regardless of their backgrounds. The realisation of women's equality should not be obstructed on the basis of politicised ethnicity and religion. Therefore, AWAM works to build bridges and create understanding and respect under the Politicisation of Ethnicity and Religion (PER) programme. This is part of our vision to create a society where all persons, particularly women, are free from violence and discrimination.

Overview of 2013

AWAM's PER work in 2012 was a progression of its existing focus on Ethnicity and Religion which started in 2009. The first phase of our work from 2009 – 2011 focused on building solidarity and developing space for dialogue. This is because the topic of race and religion had been made such a 'sensitive' issue that the space for rational and meaningful discussion was and continues to be extremely limited.

We are now in the second phase of our work from 2012 – 2014. In this second phase, we have been focussing our energies on how the politicisation of ethnicity and religion impacts society and women in particular. We also want to create an alternative discourse on the issue, with AWAM's 'feminist' lens.

Our key activities for 2013 are set out below.

1) Training Manual

We successfully raised funds in early 2013 to develop a training manual. Its intention is to promote an alternative understanding of ethnicity and religion in Malaysia. Specifically, it aims to challenge stereotyping and prejudice; create awareness as to how the politicisation of ethnicity and religion impacts society, particularly women; and develop alternatives to address the situation. The target group for the training manual is young women.

We held an Expert Group Meeting to develop this training manual on August 3rd. This meeting was originally scheduled for April 27th but was postponed due to the elections the week after.



Above: Participants of the Expert Group Meeting, 3 August 2013, Crystal Crown Hotel, Petaling Jaya.

The Expert Group Meeting debated and developed concepts such as diversity, political project and power mapping, building bridges, intersectional identities and nation building.

The manual is currently in draft form and is being developed by the PER Committee and a consultant. It is scheduled for completion in July 2014.

2) Art Exhibition

We also decided to hold public education activities to engage members and the public on AWAM's work in this area. Through a series of brainstorming and discussions among PER Committee members in 2013, we resolved to hold an art exhibition with the theme, "*The Good Malaysian Woman*". This exhibition will explore how women's identities and choices are shaped by the politics of ethnicity and religion in our country today.

What does it mean to be a "good" woman in Malaysia? Who defines what is "good"? How does this shape who we are, who we become, who we aspire to be? Working with Interp8, we posed these questions to women artists, for their artistic interpretation on what it means to be a "Good Malaysian Woman". The exhibition and fundraiser will feature a selection of 20-25 local women artists with a wide range of age-groups, backgrounds, artistic practices and career stages – established and emerging. It is scheduled for May 17th to 27th, 2014 and will be held at Publika.

3) Study sessions and workshops

Study sessions and workshops were continued throughout 2013.

We held two study sessions with JAG. The first on the topic of "*The Constitutional State in Malaysia: Theocratic, Secular or Hybrid?*" with Shad Saleem Faruqi was held in March, 2013. Our discussion touched on Malaysia as a country with dual legal systems, how the Federal Constitution has both Islamic and secular elements, leading us to the concept of a hybrid state.

The second was on the topic of “*Malaysia as a Civic Nation*” with Muthiah Alagappa. It was held in July last year. Our discussion broached the need for states to move from ethnic-based to civic-based, for the state to be more inclusive and the importance of building a shared national narrative to bind citizens.

Earlier in June, we held a workshop with a group of young women to discuss how the politicisation of ethnicity and religion in Malaysia affects them as Malaysians, and as young women. This was held to get input from young women as to the issues they thought were important within the PER context, which would contribute towards our training manual.

Themed “*Apa Lagi Cina Mahu?*”, Susanna George guided us through the workshop using Open Space Technology, where participants were given the power to choose and convene their own topics related to the theme.



Above: Participants of the ‘*Apa Lagi Cina Mahu?*’ Open Space Discussion, 1 June 2013, AWAM Centre.

It was an afternoon of reflection and exchange of ideas on issues such as polygamy, deaths in police custody, cultural relativism vs human rights, ethnic equality, equal access to education and resources, women in politics, statutory rape and child marriage. Participants found the space empowering as they were able to choose, lead and discuss their burning issues in a space that was respectful and engaging.

Planning for 2014

In 2014, much of the work that commenced in 2013 will be completed, particularly the Art Exhibition-and-Fundraiser and the Training Manual. The manual will be part of an on-going multi-year training programme for young women.

ADVOCACY AND NETWORKING

Overview

AWAM's Advocacy and Networking work focusses on the themes of gender based violence and the politicisation of ethnicity and religion and its impact on women. AWAM works closely with other organisations and coalitions in order to amplify the impact and reach of our programmes. Indeed, we consider networking and movement-building critical to our work and mission. We currently work within the following coalitions at both the national and international levels:

- Joint Action Group for Gender Equality (JAG)
- Fiesta Feminista
- Gabungan Bertindak Malaysia (GBM)
- Women's Learning Partnership (WLP)
- Reproductive Rights Advocacy Alliance Malaysia (RRAAM)

2013 at a glance

(a) Legal reforms on laws affecting women

AWAM carried out much of its law reform advocacy with the government via its coalitions and networks.

AWAM as part of the Reproductive Rights on Abortion Advocacy Malaysia (RRAAM), attended a dialogue with the Ministry of Health (MoH) on the Policy of Termination of Pregnancy. RRAAM submitted a memorandum to the MOH, calling for a review of the policy and to make the termination of unwanted pregnancies safe and accessible to women.

Between October to December 2013, AWAM was actively involved in JAG's lobbying and law reform work with Members of Parliament and the Attorney General's Chambers.

JAG lobbied Members of Parliament via a lunch briefing in October to highlight its concerns and recommendations on the government's proposed amendments to the Penal Code and Criminal Procedure Code on issues of domestic violence, sexual harassment and rape. The briefing was carried out with the support of the Women Parliamentary Caucus.



Above: Some of JAG members at the Parliament on 2 October, after the briefing of Members of Parliament.

After the briefing, we also met with the Women Parliamentary Caucus separately to continue

our discussion on JAG's concerns and recommendations.

The lobbying has significant results. It created an opportunity for on-going engagement with the Women Parliamentary Caucus, and the formation of a government-NGO Working Committee chaired by the Attorney General to holistically review laws on violence and discrimination against women. The Committee is chaired by the Attorney General and comprises some Members of Parliament as well as various government ministries and agencies.

The Working Committee has since met three times to discuss JAG's proposals, and the AGC is in the process of putting together proposals based on the committee discussions and its own research. JAG anticipates that these proposals may be tabled during the March 2014 Parliamentary sitting.

AWAM's contributions included research submissions on the issue of sexual harassment. We submitted an overview of the need for a stand-alone Sexual Harassment Act and provided illustrations of cases from our services.

(b) Recognition of the work of the Joint Action Group for Gender Equality (JAG) by the United Nations

The United Nations awarded the Joint Action Group for Gender Equality (JAG) the United Nations Award 2013 for 'Millennium Development Goal' Three: Promote Gender Equality and Empower Women. The award was presented in conjunction with the Commemoration of the UN Day 2013, on 24 October at Parkroyal Hotel.



Above: JAG at the UN Awards on 24 October

JAG is a coalition of nine Malaysian non-governmental organisations promoting gender equality. AWAM is a key member of this coalition and much of its advocacy work is conducted with the coalition.

Established in 1985 as the Joint Action Group on Violence Against Women, JAG was re-named the Joint Action Group for Gender Equality in 2006 to reflect its expanded advocacy.

Some of JAG's notable achievements include the intensive lobbying for the amendments to the rape laws in 1989, the passing of the Domestic Violence Act in 1994 and the inclusion of "gender" under Article 8(2) of the Federal Constitution in 2001. In the 2000s, JAG continued to campaign for a review of the Islamic family laws, an enactment of a sexual harassment law and amendments to the DVA and rape laws. Internationally, JAG has participated actively in the United Nations' Convention to Eliminate All Forms of Discrimination Against Women (CEDAW) and the Universal Periodic Review (UPR) process.

JAG comprises Women's Aid Organisation (WAO), Women's Centre for Change, Penang (WCC), All Women's Action Society (AWAM), Sisters in Islam (SIS), Persatuan Kesedaran Komuniti Selangor (EMPOWER), Perak Women for Women Society (PWW), Sabah Women's Action Resource Group (SAWO), Tenaganita and Persatuan Sahabat Wanita Selangor (PSWS).

More information about JAG can be found at AWAM's website at: <http://www.awam.org.my/advocacy/jag/>

(c) Aiyoh...Wat Lah?! Awards 2013

The Aiyoh... Wat Lah?! Awards is an annual event by JAG which aims to raise awareness on what constitutes sexism, misogyny, homophobia, and/or transphobia. In its second year, the Awards continue to work towards encouraging higher standards of behaviour from public figures and institutions in relation to gender and sexuality.

Held on 26 May at Leonardo's in Bangsar, the event was packed with a crowd of about 120 on a Sunday afternoon. More than 1,700 members of public voted for the Award winners. The seven categories and its winners can be found on the Aiyoh...Wat Lah?! Website at: <http://aiyohwatlah.tumblr.com/>. A video of the event can be found here: http://youtu.be/jB_wRyR4Yww.

The event was widely publicised with at least 9 pre-event news stories/features, one radio interview, and six event listings. There were at least 8 post-event stories in the media as well as coverage by numerous blog posts.

(d) Other advocacy work



Above: JAG video in February 2014, "Undi Anda, Suara Anda" to encourage women to vote at the 13th General Elections. <<http://youtu.be/EFP4hOr-ZZE>>



Above: JAG briefing the EU Delegation on the status of women in Malaysia on 16 April.



Above: Press conference on 18 June at AWAM for Penan women from the Baram area, Sarawak.

Conclusion and the way forward

AWAM will continue with its advocacy work with various coalitions and networks. While our team at AWAM is small, we have found that we are able to amplify the impact and reach of our work through collaborative efforts.

INFORMATION AND COMMUNICATIONS

MEDIA TEAM:

Committee members:

Staff Coordinator : Hew Li-Sha
Lee Wei San
Ameirunaisyah Ismail

Members : Ho Yock Lin
Sofia Lim Siu Ching
Thency Gunasekaran
Betty Yeoh Siew Peng

Overview

Social network and media have become a phenomenon in our country and the world we know today. The advancement of media and technologies have reduced barriers and allow people to connect in the online world to form relationships for personal, common interests and goals. AWAM moved with this trend and discovered ways to reach out to friends, members and the public to disseminate news, views and information.

This section contains:

1. AWAM's publications which consist of e-link, e-WAVES and brochures;
2. AWAM engagement with the media that includes AWAM's and JAG's press statements,
3. TV and radio interviews, and radio and video community messages;
4. Social media which include Facebook and Twitter; and
5. AWAM's website (www.awam.org.my).

1. AWAM's PUBLICATION

A. e-link

AWAM's e-link is the monthly newsletter for her members. It is published to update on news, programmes and activities that have been carried out in the previous month. It is also a space to inform and invite members on upcoming AWAM events. Aside from staff, AWAM has had members being editors in the e-link publication. In 2013, AWAM's e-link was emailed out to members on the first week of every month.

B. e-WAVES

In the 90's, AWAM started a newsletter called WAVES that published articles on controversial issues like female masturbation, HIV/AIDs and sexuality (among others). In 2013, e-WAVES was revived as a tribute to the former editorial collective and the Malaysian feminist movement; how inspirational this movement is and how incredibly hopeful it makes us.

AWAM established an e-WAVES editorial team which consist of two staffs and two members. We were so honoured to have received such a varying degree of contribution from members and supporters. They shared their experiences, opinions, poems and thoughts for our publication.

In 2013, AWAM published **TWO** e-WAVES publications. The first was in July, themed “Exploring The-F-Word” and the second in November with the theme of “Women, Culture and Resistance”.

With this publication, AWAM hopes that it will encourage the women and men of Malaysia to start thinking deeply about gender and sexuality issues and how these issues are a part of their daily lives. AWAM’s e-WAVES publications can be found on our website: <http://www.awam.org.my/>.

C. Brochures

In 2013, AWAM published a brochure on Domestic Violence in two versions, Bahasa Malaysia and English.

2. AWAM ENGAGEMENT WITH THE MEDIA

A. PRESS STATEMENTS

AWAM Press Statements, Quotes, Mentions in the Media

In the past year, AWAM was quoted and/or featured in the media 35 times. We responded to statements in the press, either by request put to the organisation or through our own initiative, and made clear our stance on certain issues.

Our responses to the media on VAW and current issues have always been with a feminist perspective. This perspective forms a part of our daily dialogue and it is only by engaging and responding to the media that AWAM gets to showcase and profile our work and achievements in the area of VAW/Gender Based Violence/PER.

AWAM's press statements are drafted and/or vetted via its Media Team. AWAM's quotes and/or features can be found [here](#).

AWAM issued 25 statements in 2013.

No.	AWAM's Statements	Issued Date
1.	AWAM's statement regarding the burning of bibles with the word 'Allah'	26 January 2013
2.	AWAM's response on maternity and family leave	2 April 2013
3.	AWAM's response on women's political participation	3 April 2013
4.	AWAM's response on Pahang PAS not fielding women candidates	3 April 2013
5.	AWAM's response to a media query on the increasing the representation of members of the NGOs and civil society in local government	7 April 2013
6.	AWAM's response on the diversity in representation builds a democracy – where are all the women?	19 April 2013
7.	Respon AWAM terhadap jumlah calon wanita dalam Pilihanraya Umum ke-13	30 April 2013
8.	AWAM's response on the politicisation of ethnicity post GE13	9 May 2013
9.	AWAM's response on the representation of women in the 13th GE	15 May 2013
10.	AWAM's response on the statutory rape and child marriage	22 May 2013
11.	AWAM's response on child marriage	10 June 2013
12.	AWAM's response on child marriage - including on the petition to PM to end child marriages	19 June 2013
13.	AWAM's response to SUKMA rape case	8 July 2013

No.	AWAM's Statements	Issued Date
14.	AWAM's response to Rantau Panjang's MP's comments on Women's Dressing	11 July 2013
15.	AWAM's response on the hostile environment for women in public and political spaces	6 August 2013
16.	AWAM's response on the domestic abuse cases in Malaysia	15 August 2013
17.	AWAM's response on women's position after 56 Years of Merdeka	28 August 2013
18.	AWAM's response to the heavier sentencing for rape	25 September 2013
19.	AWAM's response to heavier sentences for cases of sexual assault and domestic violence	26 September 2013
20.	AWAM's press release on White Ribbon Campaign Pre-launch	1 October 2013
21.	AWAM's comments on the recent Flexible Work Arrangement (FWA) that was issued by the government	28 October 2013
22.	AWAM's press release on White Ribbon Campaign Press Conference for celebrities	1 November 2013
23.	AWAM's response on Domestic Violence against Men	9 November 2013
24.	AWAM's press release on White Ribbon Campaign Press Conference for Corporate and Community Leaders	12 November 2013
25.	AWAM's press release on White Ribbon Campaign Run and Walk 2013	8 & 9 December 2013

AWAM's Letters to the Editor

1.	AWAM rejects ethnic politics and embraces diversity	10 May 2013
2.	AWAM's Letter to the editor on women's political participation in local council	30 July 2013
3.	AWAM's Letter to editor on the recent Domestic Violence videos	15 August 2013

All AWAM's press statements can be found here: <http://www.awam.org.my/communications/press-statements/>.

JAG Press Statements

Joint Action Group for Gender Equality (JAG), is a coalition of non-governmental organisations of which AWAM is a part of, issued 13 statements / letters to editor and 1 petition in 2013, compared to 15 statements in 2012.

1. No One Deserves to be Battered [9 January 2013] [Eng, BM]
2. We remember and we will not be indifferent to rape [16 Jan 13] [Eng, BM, Tamil]
3. Sekali Lagi, Kotakan Kata! [5 Feb 2013] [Eng, BM]
4. Aiyoh...Wat Lah?! The Joint Action Group for Gender Equality announces nominees for annual sexist, misogynistic, homophobic, and transphobic awards [12 March 13] [Eng, BM]
5. Protect our Children from Rapists and Paedophiles [13 May 13] [Eng, BM, Tamil]
6. Malaysians Deserve More Women in Cabinet [17 April 2013] [Eng]
7. Letter to the Editor: Turning a blind eye to domestic violence deaths [10 June 2013] [Eng, BM]
8. Letter to the Editor: Repeal Syariah Criminal Offences Laws [14 June 13] [Eng]
9. Government withdraws appeal; CEDAW has the force of law [27 June 13] [Eng]
10. JAG's response to Wanita ISMA's statement on whipping and Syariah Criminal Offences [24 June 13] [Eng]
11. Letter to the Editor: Domestic Violence Act already protects men; efforts should be focused on implementation and enforcement instead [6 August 2013] [Eng, BM]
12. Violence against women clauses must be improved, withdraw bill and consult public [22 October 2013] [Eng]
13. JAG wins UN Award for promoting gender equality [25 Oct 13] [Eng]
14. Petition: End Child Marriage in Malaysia.

JAG press statements can be found here: <http://www.awam.org.my/communications/press-statements/>.

B. TV & RADIO INTERVIEWS

AWAM participated in 4 radio interviews and 9 TV/video interviews last year on IWD, sexual harassment, domestic violence, statutory rape and AWAM's white ribbon campaign.

Month	Show/Programme	Topic/Issue	Presenter
March	NTV7, The Bella Show	Gender and Equality	Milan Sadhwani and Hew Li-Sha
April	Traxx.fm	Sexual Harassment	Betty Yeoh

Month	Show/Programme	Topic/Issue	Presenter
June	NTV7, The Breakfast Show	Statutory Rape and Child Marriage	Lee Wei San
August	8TV, Eve's Diary	Domestic Violence and its psychological Impact	Betty Yeoh and Janice Choong
	NTV7, The Bella Show	Domestic Violence	Betty Yeoh
September	TV3, Projek 3R	Projek 3R is looking for new hosts. AWAM was on episode 3 on Social Justice issues, to talk about women's rights and sexual harassment.	Lee Wei San and Milan Sadhwani
October	NTV7, Bella Show	"I am not crazy, why I must seek help?"	Betty and Zil (volunteer counsellor at AWAM)
	NTV7, The Breakfast Show	Violence against women and girls and White Ribbon Campaign 2013	Judith Loh, Datuk Jared (Asiasons), and Vernon
	Traxx.fm	White Ribbon Campaign 2013	Lan and Fadhil (Hydra Band) and Datuk Jared (Asiasons)
November	Capital fm	White Ribbon Campaign 2013	Judith Loh and Aizad (Hydra Band)
	NTV7, Bella Show	White Ribbon Campaign 2013	Aizad from Hydra, Balraj Pannu from the BE Group, Tinase S. from Excel SLA (M) Sdn Bhd
	Bfm	White Ribbon Campaign 2013	Mark Koh (Pestle & Mortar) and Yock Lin (AWAM)- pre-recording and was aired on 4 Dec

C. VIDEO & RADIO COMMUNITY MESSAGES

Community Service Video on Domestic Violence

On 10 December 2013, AWAM launched a Community Message titled "Domestic Violence Hurts Families" to highlight the issue of Domestic Violence, its impact and what the community can do in response. It is also as part of the activities during the international celebration of 16 Days of Activism against Gender Violence (from 25 November – 10 December). This forms a part AWAM's on-going work and campaign on the issue and the video will be used in public education and training activities.

The video was produced by Dato' Dr Arunan Selvaraj and Gregory Cheong for AWAM, and jointly sponsored by True Wealth Sdn Bhd, Azizi Bin Ali, Norazlyn Binti Karno, Dato' Dr. Arunan Selvaraj and Gregs Video Sdn Bhd. The video was directed by Tan Seng Chang. The casts provided their talents pro-bono for this project.

In the video, some Celebrities who lent their support and messages for this video include Mrs. Universe Carol Lee, Miss Malaysia Tourism 2013 Ms. Thaarah Ganesan, and Anchor/Reporter at NTV7's The Breakfast Show Ms. Aishah Sinclair.

The video is available at AWAM's Youtube channel: <http://www.youtube.com/AWAMMalaysia>.

*In an effort to create further awareness on this serious subject, I created a video explaining such a subject for AWAM whom I support in its objective to educate, to help and to assist in all manners for victims of domestic violence which can happen to women and to men as well. It is indeed my honour to assist AWAM in creating such awareness with the creation of this video. ~
Dato' Dr Arunan Selvaraj.*

Radio Community Messages

Saatchi and Saatchi, as part of their Community Service Responsibility (CSR) work, developed and produced radio community messages for AWAM and Women's Centre for Change (WCC) in Penang. This collaboration with AWAM and WCC Penang's was to raise awareness of the issue of violence, as well as to raise greater community participation to prevent domestic violence in families.

In conjunction with the International Day for the Elimination of Violence against Women, Traxx.fm and Mix.fm played our public service announcement on Domestic Violence. They were 4 audio clips titled, 'Pardon my French', 'Hiding Places', 'Knocked Out', and 'Loser'. These messages can be found here: <https://soundcloud.com/awam-malaysia/sets/awams-and-wccs-radio-public>.

3. SOCIAL MEDIA

A. Facebook (www.facebook.com/AWAMMalaysia)

AWAM's Facebook page was launched on 28 July 2010. Our Facebook allows for friends, volunteers, members and supporters the opportunity to communicate, interact, network, promote and popularise the organisation's cause.

We share photos, pictures, videos or posters, announcements, news and views, links, and events. These attract more fans to 'like' and 'share' our posts. Some people who joined our programmes or events in 2013 found out about it through sharing via facebook.

Apart from engaging with fans through posts, AWAM also receives private messages from individuals seeking support, assistance in the form of counselling and information. They also contact AWAM regarding membership, volunteering and internship programs. Our Facebook page is updated daily with current news, campaigns, press statements, images, quotes or videos.

Page Traffic

The statistic for traffic for AWAM's Facebook Page was taken from January 2013 to December 2013. As of 31 December 2013, our Facebook page had a total of **6,200** likes compared to December 2012 when there was 4,804 likes.

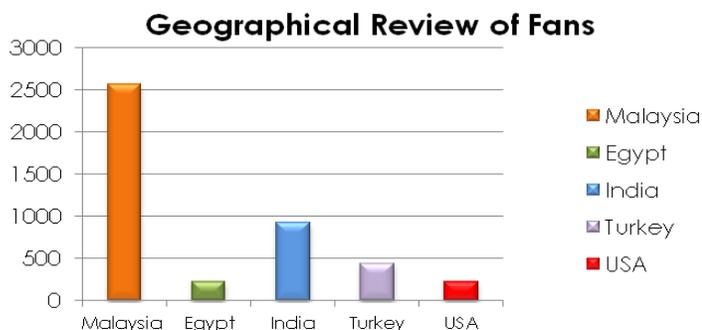
Number of likes, posts and visits in 2013			
MONTH	No. of Posts	No. of Likes	No. of Visits
January	1	41	252
February	6	83	238
March	3	143	424
April	17	52	515
May	27	82	940
June	11	77	542
July	13	74	1,100
August	2	51	305
September	5	52	448
October	21	181	1,100
November	30	247	2,400
December	17	240	2,000
TOTAL	153	1323	10,264

Gender breakdown

According to statistics provided by Facebook, 77% of AWAM's visitors are women and 22% are men. The percentages do not add up to 100% as not everyone specifies their gender on Facebook.

Geographical Location of Visitors

The geographical location of visitors is determined by the estimated location of the visitors who visit our Facebook page. The top 3 countries of visitors who come to our website are from Malaysia, Turkey and India.



B. Twitter (www.twitter.com/AWAMMalaysia)

AWAM's twitter account, 'AWAM Malaysia', was launched in 17 January 2012. It goes by its tweet handle @AWAMMalaysia.

Though we started in 2012, it was only in February 2013 that AWAM began to be active on Twitter. A twitter application called Tweet Deck was used in order to schedule tweets and view our Twitter account engagement more efficiently.

As of 31 December 2013, AWAM's total number of followers reached **301** and the number of twitter account that AWAM followed in 2013 was 112.

AWAM has not been particularly active on twitter in 2013 and has therefore, not gathered many followers. The twitter account will continue to be maintained as an AWAM platform. However, we will focus our resources on engaging with the public via our Facebook platform.

AWAM's Twitter account statistic table on the right shows the number of new followers, following and number of tweets from January 2013 to December 2013.

Month	No. of New Followers	No. of Accounts AWAM Follows	No. of Tweets
January	0	-	4
February	0	-	26
March	0	1	34
April	0	-	54
May	0	-	147
June	0	-	100
July	0	-	63
August	0	-	24
September	0	9	31
October	11	1	42
November	47	1	141
December	3	5	88
TOTAL	61	17	754

4. WEBSITE **(www.awam.org.my)**

AWAM's new website was launched in late November 2012. Besides Facebook and Twitter, the website is the main source of information for members of the public and (potential) funders to find out about the organisation, who we are, what we stand for, what we do and how we can be reached.

While core issues of VAW and information relating to VAW remain the same in the website, certain areas of the site are updated frequently to cater to changes. These areas include statistics, amendments to the law, press statements/articles, programmes and activities, and events calendar that encourage participation from the public. To date, AWAM's website contains 55 pages and 40 posts.

A. Website Traffic

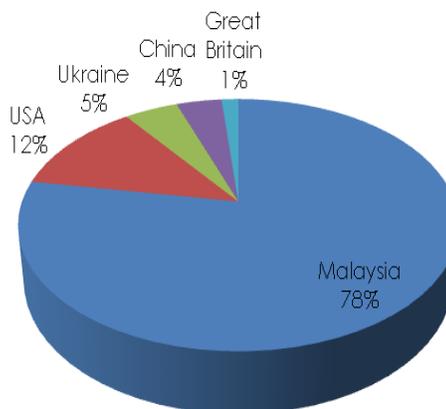
The total number of website traffic, or visitors, from January 2013 to December 2013 was **61,068**. Of the total, 63.1% (**38,556**) were unique visitors. Unique visitors shows the number of distinct individuals visiting the website. This means that an individual, who visits the website more than once within a specific period of time, will be recorded as one unique visitor. The number of visits refer to the number of times the website is visited. This means that a unique visitor, who visits the website ten times within a specific time, will be recorded as ten visits, from one unique visitor.

Month	No. of Unique Visitors	No. of Visits
January	3149	4310
February	2745	4060
March	3683	6007
April	3435	5756
May	3392	5910
June	3952	6546
July	3696	6309
August	2250	3903
September	3146	5513
October	3545	5414
November	3771	5065
December	1792	2275
TOTAL	38,556	61,068

B. The Geographical Location of Visitors

The geographical location of visitors is determined by the IP address of those who visit the website. Most of these visitors are from Malaysia, United States of America, Ukraine, China and Great Britain (the top 5 countries identified according to IP address in 2013).

Geographical Review of Visitors



ORGANISATIONAL DEVELOPMENT

Committee members

Staff Coordinator	: Emily O. Mathius
Volunteer Coordinator	: Judith Loh Foong Lin
Members	: Ameirunaisyah Ismail Betty Yeoh Siew Peng Choong Yong Yi Lee Wei San Liena Chin Oay Oay Madelynn Tan Susie Cheng Tan Beng Hui

The areas of work in which the OD committee is involved are:

- 1) Fundraising
- 2) Membership Development
- 3) Staff Development
- 4) Evaluation and Planning
- 5) Retreat
- 6) Administration

These areas of work will be further discussed below:

1) Fundraising

The fundraising activities organised by AWAM in 2013 are as follows:

- i) White Ribbon Campaign Run and Walk
- ii) 8th Charity Treasure Walk-A-Hunt
 - Paint It Purple (Dessert Tarts) Charity Baking Workshop
 - The Pixel Project - The "Super Daddy" Charity Baking Workshop
 - The Pixel Project - The Choux Pastries Charity Baking Workshop
- iv) Clothes Buffet by online boutique, Shopaholics
- v) "What Bazaar" by students from Sunway University, Centre for Tourism, Hospitality & Culinary Management

The funds raised by the GBV and PER committees were reported separately in their respective sections.



Details of the fundraising events are as follows:

i) White Ribbon Campaign



Preparation for the inaugural White Ribbon Campaign (WRC) Run/Walk on 8 December started in August 2013 with a continuous series of announcements over several radio stations, print media and TV interviews. In addition, we had a Pre-Launch on 1 October 2013 and two press conferences for celebrities and corporate sponsors/community leaders on 1 and 12 November respectively. White ribbons together with call cards on the campaign to stop violence against women were also widely distributed. Over 3000 participants from all walks of life thronged Padang Merbok on 8 December in support of the WRC. More than half the participants comprised of men and boys and they made their pledges never to commit, condone or remain silent about violence against women and girls. We are truly humbled by the overwhelming support from the community. We also like to extend our gratitude to our sponsors in particular Asiasons, BE Urban Wellness, Pestle and Mortar Clothing, Celcom, Excel SLA, SunTent, Blackberry, KL Sogo, Maju Nusa and the organising committee chaired by Judith Loh for contributing to the success of the White Ribbon Campaign.



ii) 8th Charity Treasure Walk-A-Hunt

Our theme for 2013 treasure hunt was "Step Up for Change" and was chaired by Wai Ling. The event was held on 14 July 2013 and the venue used was the SSTwo mall. This event attracted 30 teams approximately 120 participants to sign up. The planning for this event began very early this year involving staffs Milan and Li-Sha assisted by new member Diane Gayatri drafting a fundraising letter of appeal for sponsors. Despite the attractive grand prizes such as a 4D3N Phuket Crabi onboard SuperStar Libra for two pax worth RM18,000, the event did not garner as many participants as we targeted. This may be due to the fact that the event was held on the first week of Ramadhan. As such, we will be more mindful in selecting the dates for future events.



iii) Pixel Project Charity Baking Workshops

The Pixel Project and AWAM held three Charity Baking Workshops in conjunction with the Academy of Pastry Arts Malaysia on 9 June, 25 August and 13 October 2013. The participants of the workshop learned to make cake, pastries and tarts from Chef Frederic Oger, a senior chef-instructor at Academy of Pastry Arts Malaysia.

iv) As a Beneficiary of Community Projects

Proceeds from percentage of sale proceeds and donations received were channelled to AWAM which was named the beneficiary NGO of the following projects:

- a) "Clothes Buffet" organised by an online boutique, Shopaholics
- b) "WHAT bazaar" organised by students from Sunway University, Centre for Tourism, Hospitality & Culinary Management

2) Membership Development

As on 31 December 2013, we have 132 members comprising 78 old and 54 new members. The majority of new members are chambering pupils attached at AWAM through the NGO-LAC program. We are a member-driven organisation and as such we also organised activities which provide a platform for members to meet each other and exchange ideas.

i) Orientation

Orientation provides new or potential members an insight to AWAM's work. Staffs are also able to identify and assign members according to their interest and skills and fully utilise their potential. In 2013, we had two orientations – 11 May and 13 September 2013. For the first orientation, staffs and members were assigned to answer FAQs pertaining to AWAM and the work involved posed by participants. As for the second orientation, staffs and members of programme committees were requested to share their experience of being involved in the programmes/committees. From the feedback obtained, members prefer short and informal orientation sessions as it is more interactive. In addition, it is important to ensure that there is sufficient number of new or potential members in order for the orientation to be carried out effectively.

ii) OD Workshop

An OD workshop was held on 17 September 2013 and facilitated by Susanna George. 12 members were present at this workshop. During the workshop, it was agreed that the OD Committee should remain an operational arm that floats ideas for decision at the Working Collective. It was noted that the current organisational structure may not have captured the various working committees and operations. As such, AWAM may need to have a separate chart to list all committees and their respective job scopes. In addition, the working method of the Working Collective needs to be improved. The terms of reference for committees and staffs also need to be clearer in order to ensure clarity of responsibility and accountability. As AWAM is a member-driven organisation, we need to improve our updates to members on AWAM's work so that members can be more meaningfully involved and engaged.



iii) Feminist Friday

Feminist Friday is a member-driven discussion group sprung from "Movers and Shakers" leadership training. As of December 2013, we had five sessions of Feminist Fridays. The topics were "Waxing On about Beauty Ideals", "Portrayal of Women in the Media", "Ageing", "Prostitution vs. Sex Workers" and "LGBT (Sexuality)". This discussion group aims to provide a safe space for members to discuss about sensitive issues without the fear of being judged.

Furthermore, each Feminist Friday will be facilitated by two members. By encouraging members to take the lead, it gives them an opportunity to grow with AWAM.

3) Staff Development

i) Personal Leadership Workshop

Milan and Wei San attended a 3-day Personal Leadership workshop organised by AsiaWorks in May 2013. The objective of the AsiaWorks' workshop was to help participants enhance their communication skills and unleash their potential within. Furthermore, Wei San also attended a half day coaching conference organised by Malaysian Coaching Conference in June 2013. This conference gave a glimpse into what coaching was about. This is a useful skill, for which AWAM may wish to raise funds for in future for its staff. Both Milan and Wei San expressed appreciation of having attended the workshop as it helps them to identify their strength and the areas for improvement. Milan has since chosen to embark on a new adventure in entrepreneurship and remains as an AWAM member.

ii) Fundraising and Communications Workshop

Wei San and Emily attended a three-day Fundraising and Communications workshop in Penang in October 2013. This workshop was organised by Ann Woo, a fundraising consultant. This workshop was aimed to understand the principles of fundraising and learn the various techniques involved in fundraising and how to apply them. The workshop was deemed to be useful and an eye-opening experience. In order for AWAM to fundraise more efficiently, we need to place our database in order and fully utilise it to build a direct donor base.

4) Evaluation and Planning (EnP)

We had a two-day evaluation and planning at Janda Baik, Bukit Tinggi on 4th and 5th October 2013. The first and second day of EnP were facilitated by Saira Shameem and Beng Hui respectively. During the EnP, we,

- a) recapped of the evaluation journey of AWAM in the past 2 years – where we were, where we are and where we need to go;
- b) reviewed the AWAM's work for the year, outputs, outcomes, inspirations and burning questions; and
- c) planned activities that will be carried out in 2014 and envisioned the potential output(s) and outcome(s) of each activity.



5) Retreat

We had vibrational gong healing, conducted by Dr Lennie Soo (our former intern counsellor), as our retreat. The sound of the birds, the breath of fresh air, combined with relaxation therapy at Janda Baik had definitely given us a one-of-a-kind of mind-body-spirit healing!



It is extremely important for us to rejuvenate our body and mind as working in AWAM can be relatively stressful. AWAM has no luxury in hiring large number of personnel and hence there are many large chunks of work are carried out by our active members and volunteers. Staffs are also working on a tight schedule. In order for us to persevere hardships, we never forget to take time for relaxation!

6) Administration

i) Internship

We had three intern counsellors, namely Janice Chong, Lennie Soo and Siew Yin Heng to assist AWAM in providing counselling services. Also, Arielle Carignan-Perron from Canada joined AWAM as intern in December and is assisting services in counselling and legal appointments for clients.

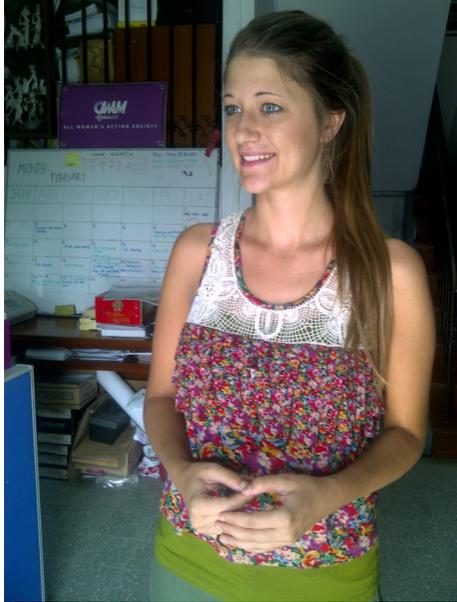
ii) Volunteer

We had two students, Elise Lai and Kamilia, volunteering with AWAM whilst waiting for their A-level exam results. Elise Lai volunteered from 21 June 2013 for 2 weeks with us. She came in every day and was supervised by Milan. She helped with the treasure hunt, E-link and "Movers & Shakers" Leadership Training. Kamilia started her volunteer work at AWAM from 9 July 2013 to 16 August 2013. She came in approximately three times a week and mainly assisted Li-Sha and Wei San with research and writing.

Ruwaida Bana, a 16-year-old Kenyan international student, helped out at the office with some administrative work and research from 14 to 18 October. We also had Sumithra who came in to volunteer for a day at AWAM editing e-Waves with Milan and Li-Sha.

Currently we have Aruna as a volunteer coming in three times a week working from 10.00a.m to 3.00p.m. She assisted Yong Yi with the White Ribbon Campaign administrative work. We also have three volunteers attached to Services for counselling duties. These are Zilfalila (Monday & Thursday afternoons), Janice Chong (Wednesday full day) and Tracy Lim (Saturday (full day).

INTERNS AND VOLUNTEERS



Internship Experience at AWAM

by Arielle Carignan-Perron

I chose to intern at AWAM because I am keen to work within an NGO that specializes in women's rights as I have always been passionate about helping vulnerable populations and communities. This awareness and sensitivity was anchored deep within me during my humanitarian travels in South America and Asia. There, I volunteered in traditional villages and witnessed the oppression of women and cultural minorities. My strong interest in human rights and their protection was one of the major reasons why I chose to study law. I focused my studies on courses like *Women's Rights*, *Human's Rights* and *International Institutions* which have given me knowledge on the laws protecting vulnerable populations and on the international

system that works towards a better world where peace and justice are paramount. Unfortunately, my capacity of action is limited by my lack of formal social work skills. This is why I applied for a master's in social work in the *community and international development* stream at McGill University in Canada. I believe an interdisciplinary approach in my profession will give me the advantage of analyzing an issue from different angles, leading me to more complete solutions. In order to apply for this master, I need to have experience in human services. This led me to AWAM because it's work is community based as can be seen in it's legal aid and counselling services. It is therefore a good way to increase my experience in this area. I am looking forward to work in such a multicultural environment in Malaysia.

Volunteer Experience at AWAM

by Ruwaida Bana

Volunteering for one week at AWAM gave me an opportunity to be involved in hotly debated topics such as the legal reforms around rape, and learning about funding sources around the world. I learnt many things from all the different staff. I know It may sound cliché that someone had a good time volunteering at AWAM as that is what you expect to be published in an article like this, but trust me, if you like human rights, then you will enjoy your time at AWAM . I truly enjoyed every moment I spent at the center, the staff, the stories, and the lovely lunches. I hope that in the future I will be able to be part of the AWAM community, who are working to make a difference in the lives of the Malaysian women.



Counselling Internship Experience at AWAM

by Siew Yin Heng

I started my internship at AWAM last October. Initially I was there for 1.5 days but in mid-January, I report for work on a daily basis. On average, in a day, I have about one to two face-to-face counselling sessions.

My experience as a counselling intern at AWAM has been very enriching. I have been exposed to all kinds of clients. Initially I thought AWAM's clients would mostly be related to domestic violence. However, I have found that clients seek out AWAM for a variety of issues in their lives. For example, we have parents who wanted counselling for their teenage children. There were also clients who wanted emotional support while they were going through a particularly bad patch in their lives.



Additionally, I have realized from my internship in AWAM that counselling is very critical as a first step to help clients heal emotionally. When clients talk about their traumatic or painful experience, they want not only to be heard, but also to be unconditionally acknowledged. This is particularly true for clients who have been exposed to violence, be it verbal or physical. Although we can help clients to remove themselves physically from violence, we still need to heal their emotional scars. Through counseling, clients learn to integrate the experience into their lives and subsequently, improve the quality of their entire life.

Volunteer Experience at AWAM

by Kamilia K Anuar



There is no other way to describe how it felt to start volunteering at AWAM other than that it was like being taken into a big family. AWAM itself I found to be a relatively small, homely organization that consequently had time to spare personal attention for its volunteers. My volunteering stint could not have come at a better time than when I was uncertain of my direction in pursuing a law degree. I was only able to join them for about a month before I left for university, but it has showed me that I would find great satisfaction in working in more grassroots-based social movements.

During my volunteering period I felt very included in their operations - I was allowed to assist in developing a training manual on diversity and with editorial work, among others. I was also able to learn more about the work of NGOs in Malaysia, particularly those affiliated with AWAM such as Women's Aid Organization and Sisters in Islam. What I appreciated the most however was finding friends among those I worked with and the sense of solidarity that was present in our collective efforts in advocating the values of feminism and equality.

APPRECIATION AND GRATITUDE

Our warmest thanks to all those who have supported us this year.

Your generosity has enabled AWAM to continue in its work towards the realisation of gender equality. With your support, AWAM was able to lobby for legal reform, carry out training and campaigns, and provide free counselling and legal aid to persons facing violence and discrimination.

from the AWAM family

Thank you.

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